



Stout Outlook

News for Stout Alumni,
Parents and Friends

Spring 1998
UW-Stout Alumni Association

A Company's Commitment

Ameritech and UW-Stout partner to train managers for the telecommunications industry

A half million dollar telecommunication systems laboratory was recently bestowed upon UW-Stout by Ameritech Wisconsin. UW-Stout offers the only bachelor's degree program in telecommunication systems in Wisconsin. Ameritech is the state's largest telephone company.

"This is the only partnership of this kind we know of in the country in which a university and a telephone company have partnered to produce this type of laboratory," stated Scott Simenson, program director for the B.S. degree in telecommunication systems. "It would have been impossible for the university to build and develop this type of technical lab on its own."

The Ameritech Telecommunications Laboratory on UW-Stout's campus replicates voice and data circuits offered by Ameritech. "Our lab is connected directly to the Ameritech central office in Menomonie," Simenson said. "Ameritech provides a variety of voice (*telephone*) circuits ranging from analog to high-speed fiber optic lines used to support current and emerging digital services."

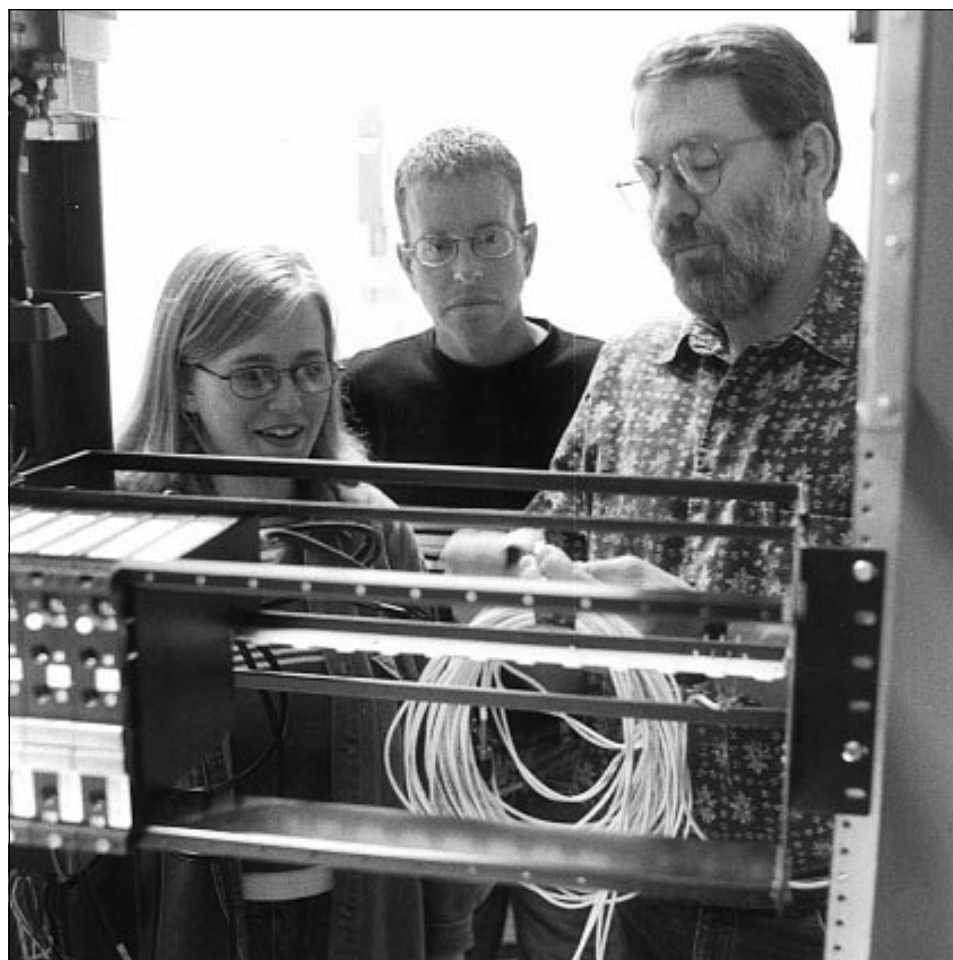
Located in Fryklund Hall, this state-of-the-art telecommunications lab will be used to train tomorrow's telecommunications managers. "We want to produce a well-rounded student who can work in a business situation and be up to date with the latest technology," Simenson said.

He noted that the telecommunications industry is rapidly evolving, changing almost daily, and there is a demand for graduates in this area. "Expertise is hard to find because it is all so new," he said. Simenson said that graduate employment is 100 percent, and he gets two or three calls a week from companies looking for graduates of this program.

Students graduating from this program enter the business world as managers of telecommunication services for their respective employers. They are responsible for evaluating, buying, configuring, managing and upgrading services and systems that allow companies to communicate and conduct business in today's worldwide marketplace.

"Our telecommunication systems major was developed in response to the needs of the industry," stated UW-Stout Chancellor Charles W. Sorensen. "However, we could never offer the quality program that we have without the support from companies such as Ameritech. We deeply appreciate the company's commitment to assist us in serving the needs of our students, who will go on to leadership positions in business and industry worldwide."

"Ameritech is proud of its commitment to help prepare the next generation of telecommunications business leaders to take its place at the head of the class in the 21st century," said Ellen M. Gardner, president of Ameritech Wisconsin. "We're delighted that this partnership with UW-Stout will train future managers to



Program director Scott Simenson demonstrates the network switching hardware configuration system in a telecommunications course.

understand the critical role that telecommunications technologies play in enabling American businesses to succeed in today's global economy."

Simenson noted that there is still a lot of work to do. "The laboratory being constructed to support the telecommunication systems degree program will continue to evolve and support a systems approach to the industry," he said. "Ameritech has provided the university with the transmission foundation in the telecommunication field. The next step is to add equipment designed to control, switch and monitor networks."

Simenson said that UW-Stout is trying to build a contemporary

telecommunications laboratory which is reflective of what is happening all around the world today in regard to the telecommunications field. "The industry is being impacted with convergence or combining circuits and services," he said.

"We are becoming a global society, and we want Stout students to be prepared to meet the needs of this society," Simenson said. "Our students need to understand the technologies of today, but they also must be able to help lead organizations into the future by being able to integrate a wide range of information technologies into the business operations of their companies."

Ameritech

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Ellen M. Gardner
President, Ameritech Wisconsin

Employment Remains High

Favorable job market contributes to 98.7 percent employment rate for 1996-97.

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Bremer Foundation Makes Gift

Gift enhances programming and support for Empowering Women of Color program.

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Homecoming Scheduled

It's a "70s Blast From the Past!" as Stout celebrates homecoming; classes of '73, '78 and '88 will reunite.

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University News

It's a Student's Market

Employers visiting campus in record numbers

When employers like Kraft, General Mills or Marriott not only come to a campus to recruit employees but also send personal letters or e-mail directly to students and faculty, it seems to be a student's market and, according to LaMont Meinen, director of UW-Stout's Placement and Co-op Services, right now, it is.

According to UW-Stout's most recent report, employment stands at 98.7 percent, and UW-Stout graduates report employment in 30 states. Not only are companies sending personal letters, some are flying students from a given major directly to the employer's place of business. "This past year has clearly been a student's market for most of UW-Stout's majors," Meinen remarked.

"And there's more good news," Meinen said. "More employers than ever are coming to our campus, and many have multiple positions open." Meinen added that Marriott and Target, for example, send six or eight recruiters at a time.

"It has been challenging this year to meet the hiring needs of our recruiters," Meinen said. "Recruiting activities are becoming more aggressive, especially for those students in applied math, telecommunication systems, packaging, construction and graphic communications management."

Also, some companies that normally recruit just at Big Ten schools, are now coming to UW-Stout. General Mills is one of those.

Some of the most successful recruiters have tried a variety of strategies to attract students for interviews, according to Meinen. Some hire a co-op student every semester and use the returning students as ambassadors on campus. Some companies provide company tailored multicolor posters that are posted all over campus, or buy inserts in the *Stoutonia*. Others sponsor scholarships or donate equipment or supplies targeted to specific majors.

Companies also send weekly employment listings, post listings on the Internet, contact student organizations, hold video teleconference interviews and attend the annual Career Conference at UW-Stout.

"Many companies participate in Stout's 'Landing the Job' course," Meinen said. The one-credit class includes sections on interviewing, professional dress, dining and etiquette. Because of the success and continued interest among students and employers, Meinen said the course will be offered each semester prior to when interviewing begins.

UW-Stout also pays close attention to employment trends, Meinen noted, and keeps students abreast of those trends. The university receives numerous publications and bulletins such as "Recruiting Trends."

"We want Stout students to be aware of the constantly changing dynamics and be prepared for the future," Meinen said.

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La Mont Meinen

98.7% Employed

Graduates face favorable prospects

According to *Recruiting Trends 1997-98*, (a Michigan State University publication) continued growth in job opportunities experienced during the late 1990s is predicted to last another year. Employers anticipate an increase of 27.5 percent in job openings for this year's college graduates.

According to the report, the increase predicted is considerably greater than any recorded in recent job market history for new college graduates. This is the fifth consecutive year of expanding job opportunities for college graduates.

Demand for technical graduates remains very high, especially new graduates, regardless of college major, with computer skills. Demand is currently outpacing the supply of technical graduates. Requested most frequently are majors in computer and information sciences, engineering, business management and administrative services, and the health professions and related services. Demand for applied math graduates is particularly strong according to LaMont Meinen, director of Stout's Placement and Co-op Services.

The overall job market for new graduates is rated excellent, very good or good by more than 95 percent of employers who note that "it's a seller's market this year."

The year 2000 conversion of computer systems is gaining increased attention with employers searching for information systems staff who can help them rewrite codes for complex computer programs.

Overseas educational experiences provide college students with excellent opportunities to acquire job competencies and skills needed by employers. Among the abilities, talents and aptitudes obtained by college students while studying abroad are a sensitivity to people of other cultures, a foreign language competency, knowledge of business practices in other countries and improved self-confidence.

Career-related preprofessional experiences such as cooperative education, internships, practicum positions and volunteer assignments help bridge the gap between academic preparation and a career in "the real world." Meinen noted that Stout has one of the largest cooperative education programs in the Midwest. Any professional-level positions were recommended by surveyed employers as excellent preparation for professional job responsibilities.

Employment opportunities at higher levels are expected in all geographical regions of the United States this year. The most favorable job prospects for new graduates are anticipated in the southwestern region of the country, but "high" to "extremely high" availability is reported for the northcentral, southeastern, northeastern and southcentral regions.



An extensive employer information library (above, left and right) and job postings (below, left) are among the many resources available to UW-Stout students through the Placement and Co-op Services office. The three-day Career Conference (below, right), held each October, attracted approximately 300 employers to the Stout campus.





Teaching technology teachers

Industrial/technology graduate program prepares tomorrow's technology educators

Most people are aware that the world is evolving technologically at a ferocious rate. In fact, even technology teachers, not to mention lay people, experience difficulty keeping up. As the 21st century approaches, teachers and administrators in higher education are concerned because there are not enough educators adequately equipped to provide education in the new technology.

"Stout's master's degree in industrial/technology education is definitely addressing a need that's out there," said Len Sterry, professor in UW-Stout's department of communications, education and training. "There is a tremendous shortage of technology teachers."

According to Sterry, there are three reasons for that: technology programs are growing rapidly; the teaching of technology is being looked upon more favorably as it is realized how important technology is to society; and many teachers are reaching the age of retirement.

There is a great deal of interest in the master's degree in industrial/technology education at this time, Sterry

noted. The program serves two groups, he said. One group is those who have an undergraduate degree in technology education and are already certified to teach. The other group is people who have an undergraduate degree in a field other than technology education, but who would like to be certified to teach technology education. "People who may always have wanted to teach but have been employed in another field might be interested in this program," he said.

"We have students in the program from 21 different undergraduate majors," Sterry said, adding that students come from a wide variety of majors from physical education and social studies to agriculture and engineering. Those students also need to meet certification requirements. For them it would probably take four semesters plus a student teaching semester to be qualified to teach.

Technology is a nebulous term for many people. According to Sterry, people often struggle with the concept. However, with technology evermore inun-

dating our lives, a clear definition has become necessary. Sterry pointed to the following definition which is generally accepted by the math, science and engineering communities and is offered in the book *Technology for All Americans*: "Technology is the generation of knowledge and processes to develop systems that solve problems and extend human capabilities."

According to Sterry, developing a personal concept of technology is best done throughout the school years. In fact, it is now believed that technology concepts should be introduced at the elementary level and built upon into high school.

Wisconsin has set academic standards for technology education in a publication put out by the Department of Public Instruction which Sterry helped prepare. Expectations of students' knowledge of technology are set for as early as fourth grade.

Young people will definitely be needing knowledgeable, adequately prepared technology teachers. And UW-Stout will be ready to provide them.

"People who may always have wanted to teach but have been employed in another field might be interested in this program."

Len Sterry

Campus continues to change

Recreation complex improvements to provide added flexibility

Name your game. Tennis. Volleyball. Softball. Football. Soccer. Rugby. Flag football. Hockey. Broom ball. UW-Stout's new \$7 million recreation complex will accommodate it.

Construction is expected to begin in September 1999. "We anticipate that the first phase will be ready by the fall of 2000," stated Bob Johnson, director of UW-Stout's Memorial Student Center and chair of the Recreation Complex Building Committee.

Where will \$7 million come from? "The way in which it will be funded is unique," Johnson said, adding that funds are not coming from taxes, tuition or yearly budget dollars, but from the community, special fund-raising efforts and the students themselves.

Johnson said that the student senate voted for each student to pay a segregated fee of \$40.08 each year they are in school. "Universities all over the country are building athletic recreation complexes, and students are voting to help pay for them," Johnson said. "It's a positive attitude to want healthy activities and learn life-long leisure skills."

The students will pay \$3 million, and another \$3.1 million will be raised in a fund-raising campaign conducted by the Stout University Foundation Inc. In addition, the city, county and school district have committed \$850,000 over a 10-year period.

"The complex will be an enhancement to the community and surrounding area," Johnson said. He

added that it will have an economic impact in that it will bring more activities to the area in the form of camps and conferences. The public is welcome to use the tennis courts and grassy recreational areas as well.

A skating slab for ice skating and in-line skating is also planned as well as a ropes confidence course. An addition to the fieldhouse will include a new aerobics/multipurpose room, remodeled swimming pool, a climbing wall and a new, larger fitness center with additional equipment for the 2,400 members of the center.

The new 4,500-seat stadium will benefit from the addition of artificial turf. "We're excited about that because it will give us much more flexibility," Johnson said. "Artificial turf provides a multiple-use field," he said. "Otherwise, use is limited to football."

The artificial turf will benefit the intramural program as well. One sport can be played right after another, with no maintenance time in between. Flag football and softball are currently played off campus at city parks. Johnson said that bringing these sports back on campus will not only relieve the pressure on those parks but should increase participation. The fields will be lit for night play, and the artificial turf will permit activity later in the year as snow can be swept off, Johnson noted.

"We're excited about this endeavor," Johnson said. "It will be a beautiful complex and an excellent tool."

New facility to replace aging Communications Center

By the year 2000, UW-Stout will boast another new \$7.5 million building, this one funded by the state. The aging Communications Center will be replaced by a new facility which will be built directly south of the former Ray Hall site. Once the new facility is occupied, the former building will be demolished.

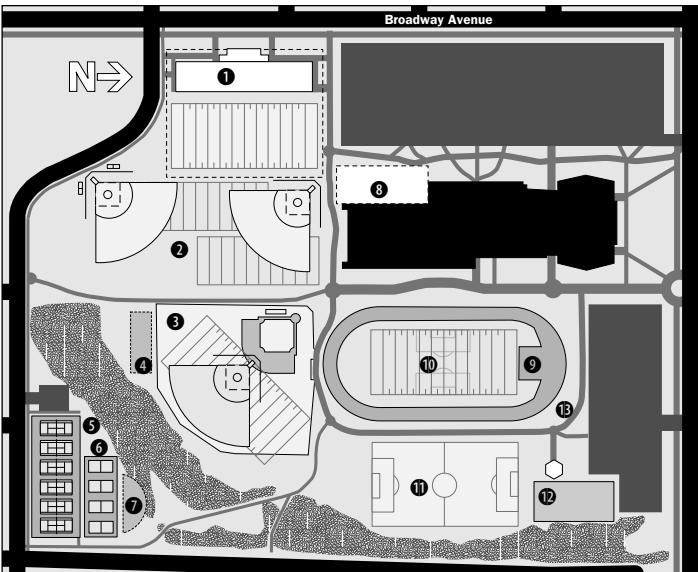
"It is very unusual to get this new building because the state is not funding many new buildings," said Annette Taylor, administrator of the division of Administrative and Student Life Services. "But they saw the great need, and it was decided that there would be so much remodeling to do that replacing it would be more efficient."

Taylor said that an up-to-date communications building is of upmost importance because of the vast telecommunications and distance education needs of the university. "The communications building houses a lot of very specialized equipment," Taylor said, "because of the television studio, distance education and university computer systems." She noted that because of the specialized nature of the facility, media and telecommunications consultants are being used for the project.

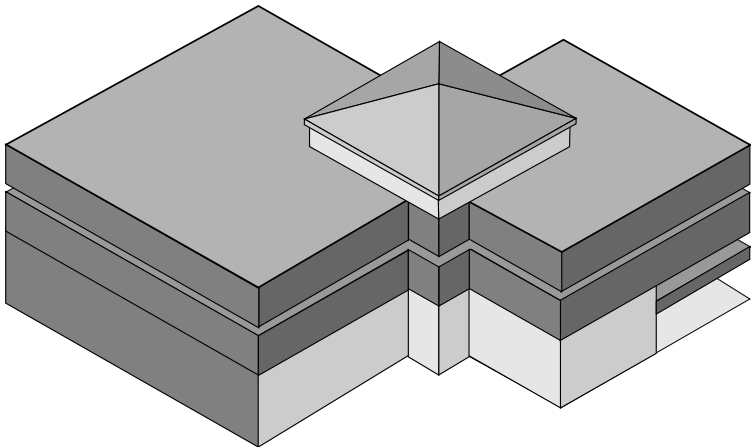
A parking lot will be developed where the Communications Center currently stands. "The parking lot will be redesigned for more efficiency and to be more aesthetically pleasing," Taylor said.

Construction of the new building is anticipated to begin June 1, 1999 and be completed a year later.

Between the recreation complex, the communications building and new parking lots, even those students who were graduated in the spring of 1998 will find a vastly different campus in the year 2000.



- Recreation Complex**
- ❶ Stadium
– artificial turf
 - ❷ Softball Fields
– flag football fields
 - ❸ Baseball Field
– softball, football fields
 - ❹ Archery
 - ❺ Tennis
 - ❻ Sand Volleyball
 - ❼ Ropes course
 - ❽ Addition
– aerobics/multipurpose room
 - ❾ Track
 - ❿ Multipurpose Field
 - ⓫ Soccer Field
 - ⓬ Skating Slab
 - ⓭ Inline Skating Loop



A preliminary design for the new Communications Center



Grads challenged to “sift and winnow”

Kennedy Administration speech writer addresses UW-Stout graduates

“Today is called ‘commencement’ because your education has just commenced,” Theodore Sorensen told UW-Stout students at spring commencement ceremonies.

Sorensen, one of the leading figures in the John F. Kennedy administration, received an honorary doctorate degree at the ceremonies. Sorensen’s son, Eric, received a master’s degree in guidance and counseling at the event.

“Having spent your years since kindergarten ‘stuffing’ your minds with new facts, you now must live the rest of your life ‘stretching’ your minds with new ideas, new concepts and new fields of learning,” Sorensen said. “The world you studied in class last year will be a different world next year—and the year after that and the year after that—changing, challenging, shrinking.”

Sorensen served as Special Counsel to the President of the United States during the entire John F. Kennedy presidency. He was instrumental in generating ideas and crafting phraseology for presidential speeches including the Kennedy inaugural address, state of the union message, Berlin Wall crisis speech and the report to the nation on the Cuban missile crisis.

Sorensen currently specializes in the practice of international law, and is a partner with the New York law firm of Paul, Weiss, Rifkind, Wharton & Garrison.

Sorensen told graduates that after having spent the last four years trying to come up with the right answers, they now will discover that “fully participating, contributing and therefore satisfying life depends more upon your coming up with the right questions.”

Sorensen recommended Thomas Jefferson as a role model for students. Jefferson was described at age 32 by one of his contemporaries as “a gentleman...who can calculate an eclipse, survey an estate, tie an artery, plan an edifice, try a cause, break a horse, dance a minuet and play the violin.”

“I am confident that Jefferson will be one of your role models,” Sorensen said, “that you will continually look and reach for new and broader horizons...because no less should be expected from those who have received degrees from the great institution of which this campus is part, the University of Wisconsin.”

Sorensen noted a University of Wisconsin professor in Madison who, about a century ago, was charged with teaching socialism and brought before the Board of Regents. The board upheld the professor with a strong

declaration against any limitations on free inquiry. “Their statement rededicated the University of Wisconsin, in effect, with words I am told are still engraved on the main university building in Madison,” Sorensen said, “a rededication to ‘that continual and fearless sifting and winnowing by which alone the truth can be found.’”

“That is what I am counting upon you to undertake for the rest of your lives—that continual and fearless sifting and winnowing by which alone the truth can be found,” Sorensen said. “By doing so, you will serve not only your own interests and the purpose of this university, but also the society of which—as evidenced by your being here today—you have been a privileged member, a society to which you are deeply indebted.”

“The world you studied in class last year will be a different world next year — and the year after that — changing, challenging, shrinking.”

Theodore Sorensen



While on campus, Sorensen also led a symposium titled “Perspectives on the Presidency: Legacies of the Kennedy White House.”

Partnerships benefit UW-Stout

Recently we had the rewarding experience of dedicating a new half million dollar telecommunication systems laboratory, thanks to a generous donation from Ameritech. Officials from the company praised the university for its commitment to a new telecommunication systems major and, of course, we returned the praise for a company willing to form this important partnership with us.

This is an excellent example of the many arrangements that we have with the private sector in our efforts to preserve and improve our educational quality. With dwindling state support, facilities such as this new lab must come from outside sources. Companies are willing to form these partnerships because, in the end, it is to everyone’s benefit. Industry has the opportunity to hire UW-Stout graduates who have a working knowledge of the latest technology, and we have the advantage of offering our students state of the art “hands on experience.”

Of course the benefits of such partnerships are apparent in other ways: our continuing outstanding employment record (98.7 percent this year) and our growing co op programs where students earn credit for professional level employment.

Having said this, I do want to emphasize that adequate state support is still needed to enhance quality and to keep tuition affordable for our students and their families. For example, tuition for the coming academic year will increase by less than 5 percent, originally projected at nearly 8 percent. The lower rate is the direct result of a strong Wisconsin economy, allowing more state funding for us.

The state has also been quite generous in providing physical facilities for us. In an era when very few buildings are being funded, we have a new \$7.5 million dollar Communication Center replacement project moving forward. The new building will be constructed immediately west of the Vocational Rehabilitation Building. It will serve as the hub of our campus information technology, and will link the campus to the outside world via Internet and satellite. When the building is completed, the old facility, located on South Broadway, will be demolished.

As we continue to look for new ways of serving our student population, we will continue to rely on both private and public support. Both sectors recognize the worth of a UW Stout education.

Chancellor’s Message



Charles W. Sorensen

This is an excellent example of the many arrangements that we have with the private sector in our efforts to preserve and improve our educational quality. With dwindling state support, facilities such as this new lab must come from outside sources.

History lessons

Students from several disciplines aid development of local museum

Dunn County Historical Society’s Russell J. Rassbach Museum opened its doors May 29 at its new location in Menomonie’s Wakanda Park. According to Roy S. Ostenso, president of the society, UW-Stout students and faculty have made a variety of contributions toward the museum.

UW-Stout and the museum have been working together for several years. “The students have been a great help with a number of projects,” Ostenso said. “They’ve also presented us with a lot of good ideas.”

The first project students took on was developing an interior design for the museum. “We took in blueprints and a list of exhibits,” Ostenso said. Eleven different designs including color swatches and upholstery swatches were presented to the museum to choose from. “We worked with Maureen Mitton’s interior design class,” Ostenso said, “and they did an outstanding job.” Mitton

is an assistant professor in UW-Stout’s department of art and design.

That department also helped out with signage for the museum. Bill DeHoff’s class in Letter Form Design created signs for inside and outside the museum and also a billboard, all of which coordinated.

A technical writing class, taught by Dan Riordan, professor in the department of English and philosophy, began a web page for the museum which has since been redesigned.

One interesting exhibit at the museum was designed and built by Jim Bjornerud’s research and development students. It’s a relief map of the area around Menomonie demonstrating the escape route from the 1931 Kraft State Bank robbery. Lights and a CD program were added by the next semester class. Another group in Bjornerud’s classes designed a Caddie Woodlawn

children’s exhibit and a design for the museum’s exterior facade, which will not be built until there is funding.

Steve Schlough, of the communication, education and training department at UW-Stout, had his class design a multimedia presentation with video and text about the logging industry around Menomonie. “The presentation could be used by a tour guide at the museum,” Ostenso said.

This semester students designed a ramp for the Harry Miller car which will be on display at the museum until October. Miller was a well-known automotive engineer of the ’20s and ’30s who grew up in Menomonie.

“The museum pays for the supplies, and the students supply ideas and labor and also learn from the experience,” Ostenso said. “Both the museum and the students have benefitted.”

And now the public will.

“The students have been a great help with a number of projects. They’ve also presented us with a lot of good ideas.”

Roy Ostenso



Making News

People You Know

Chancellor Charles W. Sorensen hosted a campuswide reception for UW-Stout retirees. Those honored were **Jim Bjornerud**, technology, **Gerane Dougherty**, College of Arts and Sciences; **Larry Kirby**, physical plant; **Wray Lamb**, apparel, textiles and design; **Ted Martynski**, Learning Technology Services; **George Peltier**, technology; **Evelyn Ray**, academic custodial; **Betty Rineck**, academic custodial; **Victor Rhodes**, chemistry lab; **Lillian Schultz**, academic custodial, **Anita Wilson**, food and nutrition; **Connie Bixby**, Graduate College; **John Zuerlein**, physical education and athletics; and **Richard Wilson**, biology.

Judy Rommel, a professor in the department of human development, family living and community educational services, was awarded the Wisconsin Association of Family and Consumer Sciences Leader Award at the 1998 WAFCS annual meeting. This award recognizes an outstanding family and consumer sciences professional in Wisconsin who has made significant contributions to the profession and to the association. Rommel has been an active member in WAFCS serving as president, president-elect, vice president for public affairs, membership chair, local arrangements chair and executive board member. She was a Foundation Founders Club member in 1992. Rommel has been a strong advocate for family and consumer sciences through her numerous local, state and national presentations and research projects. She has published articles, papers and manuals in her field, and contributed materials for a teacher's text titled "Living Now: Strategies for Success and Fulfillment," published by West Publishing Co. In 1994, Rommel co-chaired Wisconsin's efforts for the Year of the Family. She has worked with Hmong refugees, the Glenwood City Family Preservation Project, and the Project Childcare Resource and Referral.

Timothy Shiell, an associate professor of philosophy at UW-Stout, has written a book titled *Campus Hate Speech on Trial*, published by University Press of Kansas. The book analyzes the implementation by American colleges and universities of numerous "hate speech codes" designed to protect students from racial, sexual and other forms of harassment. Shiell offers a review of the codes, based on Title VII of the Civil Rights Act of 1964, which guarantees the right to a nonhostile workplace environment. He explores the historical, legal and philosophical arguments for both sides of the issue. Also in the book are major court cases regarding speech codes. Shiell received funding for his research from a National Endowment for the Humanities Grant and a UW-Stout Faculty Research Initiative Grant.

Provost leaves UW-Stout

George DePuy, provost and vice chancellor for Academic and Student Affairs, left UW-Stout to become founding president for a new campus of DeVry Institute of Technology. Now under construction, the campus is in the San Francisco area in Fremont, California.

DeVry offers bachelors degree programs directed at high technology employers. In a memo to the UW-Stout community, DePuy said his decision to leave was difficult. "As the premier, applied university in the United States, UW-Stout is a place where exciting things are continually happening," DePuy said. "The fact that there are efforts under way to create a new institution in Tennessee modeled after UW-Stout, at the same time I am leaving to start a new college in California, makes for an interesting coincidence. UW-Stout's influence continues to spread."

DePuy cited "lots of good things" that have happened during his several years at UW-Stout, including many new degree programs. "However, the thing I feel best about is my contribution toward helping UW-Stout transform its decision making processes with modern participatory methods," he said.

Chancellor Charles W. Sorensen announced the appointment of Robert Sedlak, an associate vice chancellor, as interim vice chancellor/provost. "I know that he will continue Dr. DePuy's good work with the Academic and Student Affairs division, and with the university," Sorensen said. He added that the leadership of the Faculty Senate and the Senate of Academic Staff were highly supportive of Sedlak's appointment, which will be effective through July 1, 1999, or when a new provost is appointed following a national search.

Vice chancellor accepts job in Oklahoma

Jan G. Womack, vice chancellor for Administrative and Student Life Services at UW-Stout, resigned May 15 to take the position of associate vice provost for Academic Affairs at the University of Oklahoma Health Sciences Center in Oklahoma City.

The Health Sciences Center is the University of Oklahoma's campus for its health-related education, research and service programs. The campus offers more than 70 degree programs in its Graduate College and Colleges of Medicine, Dentistry, Pharmacy, Allied Health, Public Health and Nursing. Womack will serve as the liaison for the campus on academic matters with both the Oklahoma State Regents and the University Regents, and provide leadership for academic program review.

UW System President Katharine Lyall said she was appreciative of the fine work Womack performed for UW-Stout, UW-Superior and the state of Wisconsin. She called Womack "a true professional," and offered support and best wishes in her new venture.

Chancellor Charles W. Sorensen said her "expertise in strategic planning and her experience in organizational development and planning have been extremely beneficial in preparing the university for the 21st century." He said he sincerely appreciated her leadership and dedication to the goal of providing the best possible service to students.

Womack said her work in the UW System as vice chancellor and as interim chancellor at UW-Superior in 1995-96 has been interesting and rewarding. "The Administrative and Student Life Services division has continually provided quality services, facilities, student life programs and leadership in support of Stout's special mission," she said. "I take a great deal of pride in our many accomplishments and the quality of our working relationships with System Administration, Department of Administration, Division of Facilities Development, Department of Commerce, Building Commission and State Auditor's Office."

Womack's husband Joe became senior vice president of The Trust Company of Oklahoma in charge of its Oklahoma City office in early March.

UW-Stout staff members receive educator awards

Teaching and service awards for the academic year have been presented to four UW-Stout staff members.

Robin Muza, lecturer in the department of human development, family living and community educational services, received the Outstanding Teaching Award.

Mary Riordan, multicultural/disadvantaged student coordinator, received the Outstanding Service Award.

Sheryl Johnson, associate professor in industrial management, was selected by UW-Stout graduate students to receive the Outstanding Graduate Faculty Award for her dedication and commitment to graduate education.

The awards were presented at commencement ceremonies held May 9. A \$500 honorarium accompanied each award.

The UW Stout Outstanding Educator Award, given by the Menomonie Area Chamber of Commerce, was presented to Thor Burntvedt, lecturer in the business department.

The awards for Muza, Riordan and Burntvedt were voted on by UW-Stout students in conjunction with the recent United Council referendum.

Muza teaches a variety of courses including human development, child guidance, individual and family relations, lifespan human development, parent education and introduction to early childhood programs. Muza advises undergraduate early childhood students, advises and evaluates independent studies, presents to professional groups and organizations, and is an active member of her department, various committees and the university, as well as several professional organizations. She received her bachelor's and master's degrees from UW-Stout.

Riordan earned a B.A. degree from the College of St. Catherine, St. Paul, Minn., and a master's degree from UW-Stout. She has held a variety of positions at UW-Stout including those of English instructor, director of the Academic Skills Center, associate director of Student Support Services, coordinator of the precollege program, adviser for Multicultural Student Services, and coordinator of the Advisement Assistance Center.

Riordan is a member of several campus committees and has participated in a variety of publications and presentations as well as grant writing, and is active in community service. She has been the recipient of numerous awards.

Johnson earned a B.A. degree from Trinity College in Deerfield, Ill., a master's degree from UW-River Falls and a Ph.D. from the University of Minnesota.

She has taught a number of courses at UW-Stout and currently teaches systems analysis and design, organizational



Muza



Riordan



Johnson



Burntvedt

leadership and employee involvement. She is an adviser for graduate student's thesis and projects.

She participates in a number of professional and collegiate assignments and activities, and is a member of several professional and academic associations.

Burntvedt has taught classes in UW-Stout's business, industrial management, and communications, education and training departments. He currently teaches sales and sales management, and market research.

Burntvedt earned B.S., M.S. and Ed.S., degrees from UW-Stout and anticipates enrolling for a Ph.D. this fall. He has a background in marketing and is a consultant to direct marketing activities for a number of Wisconsin area small business clients.

He has been involved in numerous research projects and is a member of many committees and professional organizations.

STEPS program for girls receives award

Pete Heimdahl, a professor in UW-Stout's College of Technology, Engineering and Management, has been selected as a 1998 Equity Initiative Award winner by the American Association of University Women-Wisconsin for the STEPS for Girls project.

This summer technology and engineering preview camp is designed for girls entering the seventh grade. They must be nominated by their school, based on their interest, aptitude and potential in science and math. Workshops are taught by UW-

Stout professors of engineering, technology and science courses, and feature hands-on experience with high-tech equipment and processes such as plastics, computer graphics, robotics and automation, metal casting, packaging, math and science orientation, and radio controlled airplane design and model construction.

Heimdahl received the award at the recent AAUW state convention in Racine, Wis.

UW-Stout listed among best graduate schools

When the prestigious U.S. News & World Report published its 1998 list of "Best Graduate Schools" in the country, UW-Stout was included for its rehabilitation counseling concentration in the master's degree in vocational rehabilitation.

UW-Stout ranked right up there with big schools such as UW-Madison, Southern Illinois University, Boston University and Penn State.

"It's exciting that Stout can compete with the big schools," stated Shirley Stewart, chair of UW-Stout's department of rehabilitation and counseling. Stewart pointed out that while UW-Madison was named on several lists in the publication, UW-Stout was the only "cluster school" in the UW System named. "It is especially noteworthy that Stout gained this recognition as most of the programs that were recognized have Ph.D.s," Stewart said.

Bob Peters, director of UW-Stout's graduate program in vocational rehabilitation, was pleased but not surprised. "Stout has a national presence," Peters said. "We are asked to present at conferences all over the country." In fact, Peters, who came to UW-Stout just five years ago from the University of Missouri, Columbia, said that UW-Stout's national reputation in vocational rehabilitation is what attracted him here. Peters likes UW-Stout's "applied approach," he said, noting that

many schools take a more theoretical path. "Our students work with Stout's Vocational Rehabilitation Institute and Projects with Industry right from their first semester," Peters said. Students work with the Vocational Rehabilitation Institute giving service to people with disabilities who come in to be assessed. Students assess, provide counseling and help them meet their goals.

Peters said that UW-Stout also does a great deal of applied research and that other rehabilitation professionals recognize this. In fact, the study which was made to compile the national list of schools is a reputational study. Faculty at institutions all over the country are surveyed. Stout's teaching, service and applied approach were all recognized.

"It is great to know that Stout compares favorably with much larger schools," Stewart said. Placement reflects that. The 1,000 Stout students who have graduated in the program since 1968 are working all over the country, from Alaska to Hawaii, as well as Australia, China and Japan, according to faculty.

"Placement is excellent," Peters said. "Grads can pick a state they want to live in and find a job in vocational rehabilitation there."



Stout Foundation Report

Investiture held for people process chair

Charles T. Krueger, professor in UW-Stout's communication, education and training department, was invested Feb. 12 at the Louis Smith Tainter House as the first Frank and Ann Cervenka People Process Chair. The formal investiture, shared by friends and peers, included remarks by UW-Stout Chancellor Charles W. Sorensen; Bob Cervenka, CEO of Phillips Plastics; and Bruce Siebold, dean of the College of Technology, Engineering and Management.

The chair was donated by Bob and Debbie Cervenka in memory of Bob's parents, Frank and Ann Cervenka. Emigrating from Prague, Czech Republic, when he was 12, Frank owned and operated a number of businesses in Phillips, Wis. Ann was born in Chicago, moving to Phillips after her marriage to Frank. She always found time to befriend people in need.

The Frank and Ann Cervenka chair was created to promote the understanding of the value of individuals to an organization and to create recognition when people combine talents to contribute to an organization's success. These are the basic principles Frank and Ann lived, practiced and instilled in those who knew them. Bob Cervenka founded Phillips Plastics Corporation in 1964 and credits much of the corporation's successes to his parents. His wife, Debbie, is vice president of marketing and sales.

Krueger was graduated from UW-Stout with a bachelor's degree in industrial education, followed by a master's degree in industrial and



Charles T. Krueger, Bob Cervenka

vocational education. He received his Ph.D. in organization development from the University of Minnesota. In the past 27 years, he has taught a variety of courses ranging from architectural design and production management to organization leadership and exploring technology. In 1982, 1984, 1986 and 1988, he was selected as an outstanding teacher at UW-Stout. In 1992 he was recognized by the Board of Regents for exemplary teaching in the UW System. His research dealing with manufacturing executives was recognized as the best business education research in the nation. He has trained and coached thousands of individuals to become more effective leaders, managers and facilitators.

Landry Professorship established

Lenore Landry '45 passed away in November. She was an active Stout University Foundation board member for nine years and provided scholarships for several students interested in careers in 4-H and Extension while active on the board.

UW-Stout, through Landry's will, is the beneficiary of an estate gift of \$250,000 to establish the Lenore Landry Endowed Professorship in the apparel design/manufacturing program. The fund will provide monies to attract and retain competent applied design faculty, and to acknowledge and honor an individual's ability to provide leadership within the department. The endowed professorship will provide significant leverage to seek additional matching funds from business and industry.

Chancellor Charles W. Sorensen stated, "The endowment is extremely important to the department as state dollars diminish. Lenore's gift will be most helpful as the department invites talented individuals to join their department. The department will have the ability to compete with industry for faculty."

After graduating from Stout, Landry earned a master's degree in textiles from UW-Madison. She joined the UW-Extension faculty for what she recalled as her "last and most important position." She was known throughout the state as the "textile specialist." She often commented, "Fashion begins with fabric, and fabric speaks. It has a voice."



Lenore Landry receiving recognition for her nine years of service to the Stout Foundation Board of Directors from Chancellor Charles W. Sorensen.

Landry was awarded UW-Stout's Distinguished Alumni Award in 1972. The Arbor Hills Community Distinguished Service Award was presented to her in 1994 for her contributions to the Garden Club and oak wilt prevention program. She received the Woman of Distinction Award from the Madison YWCA in recognition of her work with Laotian families.

The first Lenore Landry Professorship will be awarded in the fall of 1999.

Bremer Foundation funds Stout program

\$25,000 to "Empowering Women of Color" project

Empowering Women Students of Color, an ongoing program on the UW-Stout campus, has received a \$25,000 grant from the Otto Bremer Foundation. Barbara Burdick, project director, reports, "This funding greatly enhances the programming and support opportunities. Each woman in the program has her own struggles; however, it is most gratifying to see the graduation and retention rates increase for this population."

Funding from Bremer improves support to assist in building on the existing infrastructure. In 1994 the Stout University Foundation awarded "seed money" to plan and execute a pilot project for American women of color attending UW-Stout. Four primary groups are represented on campus: African American, Asian American, Native American and Chicano/Hispanic. The foundation's funding provided the impetus to initiate an ongoing systematic program of monthly meetings, drop-in lunches, midterm grade evaluations and cross-cultural experiences.

Four major goals of the project have built on the initial experiences: develop leadership abilities, bridge cultural roots within individual

cultures and cross cultures, strengthen retention rates and improve graduation rates. Students are also involved in working with the Community Women's Leadership Connection, an organization of women from the community and campus involved in helping women network and improve their respective leadership skills.

The Bremer grant has allowed the organization to address all of the goals in-depth. Beyond the major goals, the Bremer fund provided dollars to establish a short-term emergency loan fund for the students. Loans are interest free for 90 days. The fund has provided monies to the students to continue their education in uninterrupted fashion, and repayment has been 100 percent.

Participants have endorsed the retention and graduation program. "Sharing struggles helped me realize I'm not alone," said one member. Another indicated, "I can't believe I really am going to graduate. I never could have done it without the support of the members of Empowering Women. Thank you, Barbara Burdick, and thank you Bremer Foundation."



Above Standing (l-r): Kia Thao, senior, early childhood; Jennifer Xiong '98, human development and family studies; Mai Vang, senior, human development and family studies; Maiyee Xiong '98, hospitality and tourism management. **Seated (l-r):** Phoua Yang, senior, general business administration; Klee Thao, senior, art education.

Right Front (l-r): Alison LaPoint '96, general business administration; April Fowlkes, sophomore, human development and family studies. **Back (l-r):** Gricelda Gonzalez, senior, general business administration; Tracy Benson, junior, psychology.

Left Members of Empowering Women Students of Color graduate (l-r): Christina Hernandez '98, human development and family studies; Hildania Kristensen '97, manufacturing engineering and industrial technology; Yee Yang '97, apparel design/manufacturing.





Stout University Foundation

Scholarships

Ober E. Haug Endowed Scholarship

Ober E. Haug '26 was the first manual training instructor in the Marshalltown (Iowa) School System where he taught for 35 years. Haug was born May 19, 1879 in Miltonvale, Kan.

The Haug family moved from Miltonvale by covered wagon to near Luther in the Oklahoma Territory. Ober attended Central State Normal School (now Central State University) in Edmond, Okla., graduating with a bachelor of arts degree in 1905. To earn money for his education, Haug taught in country schools. He served in Company H as a second lieutenant in the Oklahoma National Guard but did not participate in the Spanish American War because Oklahoma was not yet a state at that time.

Haug met Bessie Louise Mann in college, and they were married Dec. 29, 1908. The couple had one child, Alice Louise Haug, now in her late 80s and living in

Ames, Iowa. To further his manual training education, Haug enrolled in summer schools at several institutions including the Stout Institute and Iowa State College (now a university). Haug became an accomplished furniture maker as he taught woodworking skills to the Marshalltown pupils. During World War I, he often spent time assisting the workers at Marshalltown factories. Haug's career ended in 1942 when he was forced to retire due to poor health. He died April 13, 1943.

In honor and memory of her father, Louise has established a scholarship at UW-Stout for juniors or seniors majoring in industrial technology who maintain a 3.0 grade point average.



Haug

James W. Lutz Hospitality and Tourism Scholarship

James Lutz, a 1980 Stout graduate, started in the brewery business with the formation of his company, Wild Goose Brewery. Lutz shares his success through the establishment of this scholarship to assist students in the field of hospitality and tourism. The first scholarship will be awarded this fall.

"Alumni support is extremely valuable in many

ways," noted Christine Clements, hospitality and tourism department chair. "It helps us enhance curriculum, place students in jobs and work experiences, and supports students aspiring to be our future hospitality and tourism leaders."



Lutz

Marketing Education and DECA Endowed Scholarship

Chancellor Charles W. Sorensen recently accepted a check from the DECA organization, which established the first DECA scholarship on this campus.

DECA is an association of marketing students. At the collegiate level, activities are designed to assist students in their professional preparation. Two key projects are the sponsorship of district career development conferences. One is held at UW-Stout which includes more than 800 students from 13 area high schools in northwestern Wisconsin; and the other is held in Maplewood, Minn., for seven metro area high schools.

Currently, there are 75 members of the campus organization. Team officers include Phil Huff, president; Keri Schermerhorn, Jenny Kunz, Jamie Scheuffele and Scott Dereschuk, vice presidents; John Burmeister, sales project coordinator; Chad Van Daalwyk, financial manager; and Jackie Rothstein, program director/publicity. Gregg Christensen is the DECA adviser.

The chancellor thanked the students for their

involvement in DECA activities which resulted in the scholarship dollars. "The benefits of this scholarship will be ongoing. You will be helping someone involved in the marketing program to complete their education with less financial hardship. Your hard work is appreciated. Students helping students through this scholarship is a very generous act," he said.



Chancellor Charles W. Sorensen accepts a check from Phil Huff, DECA president, and Marissa Willi, co-chair of the District DECA Conference, to initiate the Marketing Education and DECA Endowed Scholarship.

Endowed Student Construction Association Scholarship

The Student Construction Association (SCA) has established an endowed scholarship for students majoring in construction. Jeremy Budish, SCA director of public relations, noted the scholarship "will benefit the construction industry in general and our members specifically."

Jason Blenker, president of SCA, stated that SCA understands many students need financial assistance, and this scholarship will provide such for students dedicated to SCA.

SCA was organized in the early 1980s. Its mission is "to provide professional and social development, and community service activities broadening the educational scope of its membership."

SCA membership totals 45. Co-advisers are E. M. Spencer and John Vranak.



Chancellor Charles W. Sorensen accepts a \$4,000 check to establish an endowed Student Construction Association Scholarship. Front (l-r): John Vranak, co-adviser; Jeremy Budish; Chancellor Sorensen; Donn Schmidt; John Pristash; Joshua DeBroux. Back (l-r): Jason Blenker, Peter Spiegel, Russell Hunter, Joshua Bernhard, Jeffrey Wellenstein, Shane Hopfensperger.

Giving to UW-Stout through gifts of appreciated securities

Commitments from alumni, friends, businesses, foundations and others help to support UW-Stout. Such generosity enables the institution to continue to provide resources and initiatives not funded by state support.

These gifts add an extra dimension and are critical to all academic programs at the university. Donors make a difference in the lives of everyone on campus. The following information on gifts of appreciated securities may help you accomplish your goal of donating funds to UW-Stout.

Gifts of Appreciated Securities

It is often more tax-wise to contribute securities than cash. If you have appreciated securities, giving them instead of cash to your favorite charity offers a two-fold tax savings. In addition to a charitable deduction for the full fair market value of the securities on the date of the gift, you may avoid any capital gain tax on the appreciated securities.

For example: Mr. and Mrs. Doe, who are in the 31 percent income tax bracket, own securities currently valued at \$12,000 which were purchased for \$2,000. They contribute the securities to the Stout University Foundation, and realize a \$12,000 charitable deduction which saves them \$3,720 in income taxes (31 percent of \$12,000). In addition, the Does avoid capital gain tax on their paper profit for a further tax savings of \$2,000. Therefore, the net cost of their \$12,000 gift of appreciated securities is only \$6,280. The net cost of the gift may be further reduced because of state tax advantages also.

Gifts of appreciated stock are fully deductible up to a maximum of 30 percent of your adjusted gross income. Any amount in excess of the 30 percent ceiling can be carried forward for five years. The securities must have been held for a "long-term" period (*this generally means for more than one year*) to qualify for these significant tax savings.

The Stout University Foundation will be happy to answer any of your planned giving questions. Please contact David Wiensch, Planned Giving Officer, at 715/232-1151.

Planned Giving



David Wiensch

If you have appreciated securities, giving them instead of cash to your favorite charity offers a two-fold tax savings.

Donors support phonathon

Thank you to all donors who showed their support of UW-Stout through the annual fund phonathon campaign this year. More than 5,300 donors, primarily alumni and parents, have shown their support by committing \$320,734.

Special campaigns were also conducted to raise restricted dollars for the College of Arts and Sciences and the packaging program.

Your financial support can be seen all across campus. Annual fund contributions support grant awards for faculty and students. This year, for example, the foundation awarded \$9,000 to Ana Vande Linde of the chemistry department for the purchase of computers and software to aid in computer based experiments. Other programs or equipment funded by foundation grants include a digital source document retrieval machine in the Library Learning Center and a new student orientation program, headed by Starla Dixen, Mary McManus and Bill Siedlecki, which coordinates all departments on campus and provides a thorough orientation program for new students.

For the coming year, more than \$50,000 has been granted to faculty to enhance their curriculum initiatives and research projects. Remaining annual fund contributions support student scholarships, new resources in the Library Learning Center and other student-focused needs that state dollars don't allow for. Your support is truly appreciated by the entire UW-Stout community. Thank you for your time on the telephone and commitment to UW-Stout.

Top Phonathon Givers

4,053
Alumni
\$247,900
76%

1,238
Parents
\$53,375
23%



Alumni Association News

Alpha Phi celebrates 40 years

Members of Gamma Sigma chapter of Alpha Phi international fraternity and the earlier local organization, Pallas Athene, gathered on the UW-Stout campus to celebrate Alpha Phi's 40 years in existence Saturday, May 1. Sara Garay Euclide '93, Ithaca, N.Y., chaired the planning committee. Joining together for an afternoon luncheon and program were 110 returning Alpha Phi alums and campus actives. Chancellor Charles W. Sorensen greeted the attendees. Patty Hendrickson, a motivational speaker and Alpha Phi, provided both educational and entertaining words of wisdom for the members. She also shared some of Alpha Phi's latest programming projects. The Gamma Sigma actives retrieved historical photos of both Pallas Athene activities and past and present Alpha Phi photos for the enjoyment of fraternity members.

Pallas Athene was established in 1936. Ruth Bubeck Voll '36, a charter member now residing in Milwaukee, was in attendance with her daughter, Christine Voll Chernin '70, an Alpha Phi from San Francisco. Ruth credited Freda Bachmann with their successes throughout the years.

Members of the first Alpha Phi fraternity were initiated in 1958. Anne Marshall was their adviser, and several of the first initiates were in attendance.

In honor of the occasion, the planning committee also established the first Alpha Phi Scholarship on the UW-Stout campus. The scholarship will be awarded once the fund reaches \$10,000 and becomes income-producing. Members plan to award the first scholarship in 2000.

Plans are under way to meet again in 2008 to celebrate 50 years on the UW-Stout campus.



Preparing for the Alpha Phi luncheon and program are (l-r) Shelbie Pedretti '91; Sara Garay Euclide '93, chair; Sarah Calkins, an active; and Nancy Aziz Barr '91, Gamma Sigma Chapter adviser.



Left: Ruth Bubeck Voll '36 with daughter, Christine Voll Chernin '70, enjoyed the Alpha Phi luncheon. Right: Loretta Sletten Wittig '59, Barbara Brown Rynders '57 and Bovaidd Brown Gabriel BS '59, MS '75 review a photo album of their college days.

Wanted: Families With More Than Two Stout Graduates

In a future issue of Outlook, we would like to feature families who have had several members graduate from Stout. Please forward the following information to the Alumni Office: name and year of graduation for each family member; degree earned for each; and relationship of family members (*may include aunts, uncles, cousins, in-laws—not just parent and child*). Also include any interesting or fun tidbits of information, (*Did any parent and child have the same professor? Did you live in the same residence hall or location?*) and photographs of all graduates, if possible. A group picture would be even better. We look forward to receiving your information.

Committee seeks board nominations

The Nominating Committee of the UW-Stout Alumni Association is seeking nominations for the Stout Alumni Association Board of Directors. Alumni are encouraged to submit recommendations by completing the form below and returning it, along with the nominee's current resume to the UW-Stout Alumni Association, Nominations Committee, Louis Smith Tainter House, PO Box 790, Menomonie, WI 54751-0790. All nominationas and resumes will be kept on file for future consideration.

Nominees should be:

- Willing to serve a two-year term on the Board of Directors.
- Able to attend two meetings held in Menomonie, annually.
- Willing to serve actively on committees as needed.

Alumni Association Board of Directors Nomination Form

Name of Nominee	Maiden Name
Year of Graduation	Degree
Address	
City, State, Zip	Phone
Place of Employment	Position
Employer's Address	
Employer's Phone	
Submitted by:	
Name	Phone
Address	

New growth and new beginnings

Spring seems to be the favorite season of the majority of those I talk to. It certainly indicates new growth and new beginnings. As I stood watching our seniors go through commencement, I was thinking of their new beginnings and the wonderful opportunities that lie before them—the excitement, and possibly uncertainty, they may have felt as they accepted their diplomas from Chancellor Sorensen.

I also began thinking of all the Stout graduates who have gone before this particular class. I believe, regardless of the era, we all have the same thoughts, feelings, fears and anticipation. Age, race, religion or whatever differences we may have, we are basically the same. Let us all be accepting of others as they are. I encourage all past graduates to welcome the new alumni into our association.

On another note, we have started a new column in Outlook, called Reminiscing. If this column is to continue, we need your input. Please submit your favorite memories or stories about your time on campus (*include a picture of yourself as well*).

Also, in an upcoming Outlook, I would like to do a segment on families who have had more than two people graduate from Stout. (*See box for more details.*)

One last bit of information. We are in the process of developing an award to recognize outstanding individuals. Currently, we present the Distinguished and Outstanding awards to graduates who are celebrating their reunion years. By restricting the awards to reunion years only, we are eliminating a number of outstanding individuals. The new award, yet to be named, will be presented at homecoming and will include all nominations received to date, plus those received prior to Sept. 25. A nomination form is being developed. However, if you have someone you would like to nominate prior to receipt of the form, please do so. You may include general information regarding the individual, why you believe this person should be recognized and perhaps letters of recommendation.

Director's Message



Sue Pittman

It's A '70s Blast From The Past!

Homecoming '98 October 9 and 10

It's time to pull out all the polyester and vinyl records to prepare for this year's homecoming. Those glorious '70s embraced the celebration of the bicentennial, fashion trends like bellbottom jeans and the wave of disco.

This year's homecoming celebration will include week-long organization competitions; royalty selection (*Friday night*); Phi Omega Beta Stunt Night (*Friday night*); reception honoring faculty and staff for their years of service to the university (*Friday night*); and, of course, the traditional parade on Saturday. This is a week of events you won't want to miss.

Questions regarding homecoming activities can be directed to **For Your Entertainment** at 715/232-2432.

Reunions will be held for the classes of 1973, 1978, 1988

Details are still being finalized, so mark your calendar today and watch for mailings.



UW-Stout Alumni Association

Gatherings

Orlando, Florida

Orlando Floridians enjoyed a dinner at the Adam's Mark Hotel and had an opportunity to meet John Murphy, the new dean for the College of Arts and Sciences. Murphy brought greetings from the chancellor and informed the group of the latest happenings at the university.



(l-r) Lawrence Braaten BS '36, MS '50; John Stratton '68; Todd Strobl '86; Teri Giese Fuentez '75; Patricia Pamela Smith BS '83, MS '85; Brian Koziol '93; Don Winters '51; and William Gehrand '68. Not pictured but in attendance were John Murphy and Sue Pittman, alumni director.

Fort Meyers, Florida

The Fort Meyers alumni group was invited to dinner at The Royal Palm Yacht Club. Pat Reisinger, Foundation director, provided an overview of campus activities.



Front (l-r): Helen Krause; Debra Fischer Kenyon BS '79, MS '85; Joseph Irvin MS '84, Cece Simon MS '85. Back (l-r): Pat Reisinger, Calvin Beals, Paul Partridge '49, Ruth Grotjahn Gilbertson '84, former faculty member Carlyle (Gil) Gilbertson, Catherine Kirk Winberg '39, Owen Gilleland '75, C. R. (Bob) Krause '39, Michael Pierre '75.

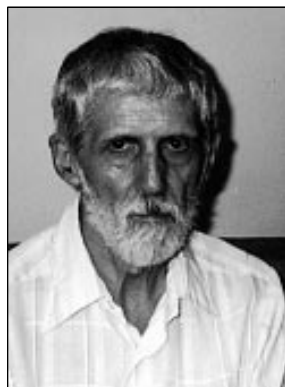
While in Florida, Sue Pittman, alumni director, also visited with other Stout alumni including Stuart Arp '79, Orlando; Mary Thomsen Broderick '45, Coco Beach; and James Christoffel '60, Rockledge.



Arp '79



Broderick '45



Christoffel '60

Long Beach, California

Chancellor Charles W. Sorensen met with Essie Hughes Weisenberg '21, possibly our earliest living graduate, in Long Beach, Calif. Pictures of the campus and the 1921 yearbook were reviewed, with Essie making comments on the Stout Tower. Sorensen presented Essie with a Stout T-shirt and pin. A Southern California gathering was held at the Westin Hotel, Long Beach, where one of our grads, Jeanne Shen MS '89 is employed.



Essie Hughes Weisenberg '21 with Chancellor Charles W. Sorensen.



Robyn Mathy, William Mathy MS '75 and Chancellor Charles W. Sorensen.



(l-r) Bob Fazio, Donna Skidmore '76, Irvin Lathrop '50.



James Schellin '48 and Marvin Friebe '50.

Camarillo, California



E. Bernice Johnson Susens '49, Tom Susens and Verna Borovny Merrin MS '79 met with alumni director Sue Pittman in Camarillo, Calif.

Phoenix, Arizona



Foundation director Pat Reisinger met with the "Phoenix" connection. Front (l-r): Reisinger, Eunice Wedekind, Peggy Coburn Trezona '46, Betty Block Otteson '40, Phyllis Wagner Schwebke '42. Back (l-r): Arthur Otteson '40; Norman Wedekind '41; Richard Trezona BS '41, MS '50; Howard Schwebke BS '43, MS '48.



Alumni in the News

Reminiscing

"As an alumni of UW-Stout, I have many interesting and fond memories of the people and places I experienced while studying there. One of the more interesting experiences involved Carol Dobrunz. Carol was not the most jocular of the faculty, but she had these sudden attacks of humor that would seem to come out of nowhere, like a Mohamed Ali uppercut. The finest example of this was the day Carol pushed opened the door to the men's locker room and yelled, "You guys cover your eyes. I'm coming through!" This threat was met with immense hilarity on the part of those present. The joke continued for days as students passing in the halls or in the student union would yell 'Cover your eyes' and go chortling down the corridors to the consternation of those not in the know."

Michael Pierre '75



Pierre

"The buildings [at Stout] now seem to be named after many of the administration and faculty who were on campus during my years at Stout. For example, President Verne Fryklund (*Fryklund Hall*); John Jarvis, dean of the School of Industrial Education (*Jarvis Hall*); Ray Wigen, director of the Graduate School (*Wigen Hall*); Merle Price, dean of men (*Merle M. Price Commons*); Ray Johnson, athletic director (*Johnson Fieldhouse*); Thomas Fleming, English professor (*Fleming Hall*); and J. Edgar Ray, drafting professor (*Ray Hall*). I consider myself lucky to have had my life touched by these people. I guess I wasn't the only one who had positive feelings about them.

"When I think about other faculty who had an impact on my being able to perform on the job after graduation, I remember Robert Swanson, woodworking and statistics (*he was way ahead of the times*); Wesley Face, my graduate adviser (*a tireless worker and leader*); and football coaches Joseph Gerlack and Robert Bostwick. Three years as football manager with trainers Bill Buckley and Pete Miller and a great group of players was an excellent learning experience. Glenn Harke, you were one fine athlete!

"Remember the Four Preps (*26 miles*)? How about the presentation of John F. Kennedy on his way to the presidency? I have fond memories of playing double deck pinochle with Dean Merle Price, and classmates Bob 'Gunner' Lorenz and Roger Senft. But most of all, my Delta Kappa Fraternity experiences will never be forgotten. It was the friendship, support and comradeship. Roommates Virgil Gottwalt and Gary Fontaine, where did life take you? My good friend Jerry Kain, where are you now?

"The national conventions in Milwaukee; Ithaca, N.Y.; and Frostburg, Md., were enlightening to say the least. The Inter-Fraternity Council, the fraternity/sorority parties, buck (\$) nights, and intramural athletics all have a place in my heart and mind. In general, Stout was a total education. It prepared me for work by providing a solid skill set, and it prepared me for change, the one constant in life. For you young people, if it is worth doing, it is worth doing right. Give it your best shot but also have fun doing it."

Peter Fulcer BS '60, MS '66



Fulcer

This section came about as a result of a letter to the Alumni Office from Viola Luebke Bergholz '40 requesting we devote more space for campus memories. She stated she would like to see more articles and information mentioned from the earlier classes. It's a wonderful idea and one we believe is worth pursuing. We have solicited a response for this first run but are counting on you to send your campus memories for future issues. Also, we need a name for this column. Any suggestions? **Note:** We reserve the right to edit all comments.

Bauer leads IBM team at Nagano

When Roy Bauer '67 graduated from Stout, little did he know he would be associated with the Olympic Games. Granted, Bauer is a man of many talents; however, sports on the Olympic skill level is something he did not achieve. So just how was Bauer invited to spend weeks in Nagano, Japan, in training prior to the games and a month during the games? And, he has already spent time in Australia in preparation for the summer games in 2000.

Following graduation, Bauer was employed at IBM for 24 and a half years. He was an industrial technology major who went right to IBM in manufacturing engineering. During his tenure with the company, he served in various positions including site operations manager, corporate manager of manufacturing engineering and director of quality.

Bauer was a major player in the success of IBM's quality leadership and for the recognition they received via the Malcolm Baldrige Award — a yearly "Oscar Award for business." As the IBM team leader for this award, Bauer has been recognized as an expert in the field of quality.

This experience led to Bauer's first book, *The Silverlake Project*, which traces the transformation of IBM Rochester from product to market-driven business. This book has been published in Chinese, Russian, Korean and Indian.

Bauer took an early retirement from IBM in 1992. "There was too much traveling involved, and I was away from home too much," he said. "You know in your heart when it's time to do something different. At first, he followed through on some consultant jobs, then began work on his second book, *The Quality Journey*, published in 1993. "The publication of this book sort of refueled things," he stated. In 1996 his third book, *Competitive Dominance*, was published.

While Bauer's business began to take off, IBM was experiencing some difficulties during the Olympics Games in Atlanta. They hired Bauer and his company to put processes in place to assure success during the next games. "I applied the Baldrige principles to the Olympics to establish a new leaders system to manage the information technology, changed the overall strategy, got focused on the customer, mapped end to end the critical processes, and ensured that all people were trained and understood the games work system," Bauer stated. "IBM will use this information for the 2000 Olympics with some

modifications and improvements. Fundamentally, it is now a systematic process."

Bauer noted, "There were 98,000 Internet hits in one minute when the Japanese team won the ski jump event. There were more Internet hits in the first three days than in all of the Atlanta Olympics.

The use of technology has become so much more pervasive, not only in operations of the games but also in the involvement of spectators." Bauer continued, "Running the Olympic Games is like building a billion dollar corporation in four years, then shutting it down in two weeks after the games. All sorts of people are involved (*volunteers and staff*), and all must be synchronized at one time. It's quite amazing."

While at Stout, Bauer played and sang in a band called the "Mustangs." Other band members included Dan Vradenberg and Bernie Mulheron. He hasn't lost his singing ability. While in Japan he participated in a karaoke sing-along, putting on quite a show singing "New York, New York" with other Japanese businessmen. Bauer noted he was a "KLB (*Kappa Lambda Beta*) in the first pledge class after the fraternity got legitimate."

When asked how Stout helped prepare him Bauer commented, "Stout teaches theory and shows how to apply it. My strength was in knowing how to apply. People have good ideas but have difficulty in application."

When asked what recommendation he would have for young people Bauer said, "Keep your life in balance. Maintain that balance between your work life and family life. You'll know when it's time to do something different."

Bauer and his wife, Liz, who are in the process of moving from their home in Rochester, Minn., to Wisconsin, have three daughters. Stephanie and her husband, Jeff Dehler, are both '95 UW-Stout graduates. Nicci is married and currently living in Muncie, Ind.; and Sara is a student at UW-Madison. Bauer's business will be located in Durand, Wis.

Besides the trips taken for the Olympics, Bauer is involved with the Board of Examiners, serving as senior examiner for the Malcolm Baldrige National Quality Award. He also serves on the Stout University Foundation Board of Directors.



Bauer

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Employer Profile

Wausau Insurance Companies

Wausau Insurance was organized in 1911 to meet the requirements of America's first constitutional state workers compensation law in Wisconsin.

Since that time, Wausau has grown into one of the most sophisticated all-lines insurance companies in the country, offering insurance services including property, casualty, surety and a full range of employee benefits such as group health, retirement and workers compensation.

Wausau has also become known as an innovative leader in the forefront of product and systems development to better serve the needs of business: early intervention and return-to-work programs, CareManaged WorkersComp, integrated disability management (IDM), loss analysis and control, alternative risk products, and much more.

Products and services are distributed through employed sales representatives, independent agents and brokers. Headquartered in Wausau, Wis., the company operates through a national network of seven divisional offices with 5,250 employees. More than 3,000 of the company's employees are based in Wisconsin, where Wausau is the largest workers compensation carrier.

In 1985, Wausau Insurance became affiliated with the Nationwide Insurance Enterprise, the nation's fifth largest property and casualty insurer. Wausau and Nationwide have an A+ (Superior) A.M. Best rating.

Currently, Wausau Insurance Companies has 35 Stout graduates employed in various positions. "Wausau Insurance has had a positive, long-standing recruiting relationship at UW-Stout," said Bill Tolly, vice president of human resources. "Over the years, we have found our relationships with the placement office and the professors to be extremely beneficial in connecting with the students. UW-Stout appears to do an excellent job of keeping their curriculums current with the needs of business, allowing their students to make relatively easy transitions from the academic environment to the business world. Wausau has certainly benefited in a variety of key areas from hiring the talent of Stout graduates."

Kent Bills '91 commented on the training and education received from Stout. "My graduate studies at UW-Stout gave me a wonderful foundation in the science of counseling, adult education, leadership and people development. As a senior consultant for organization and executive development, I apply those principles every day. One of the most memorable aspects of my experiences at Stout was the chance to work with great people. The academic staff and the student services staff I had the privilege of working with were always supportive, helpful and kind. Now I teach our leaders here at Wausau to be that kind of example to the people they work with. My ongoing relationship with UW-Stout is a joyful experience. I've had the chance to teach on an adjunct basis, and I currently serve on the advisory board for the master's degree program in training and development."

Brian Huseby '77, director, Loss Analysis and Loss Control Services states: "The University of Wisconsin-Stout has provided

me with a learning experience which has supported my career and personal life since the first day I arrived on campus in 1971. There are the typical academic types of experiences that have enriched my ability to be successful, but there are other experiences, which I have found of great value.

"Founded in the curriculum during my attendance was a message that classroom training along with real life business experience offers a stronger start in your career. Many of the programs required work experience as a part of the requirement for a degree. I personally worked in many different businesses during my time at Stout. One job included work at a local hospital in maintenance. As a result, I gained experience working with boilers. Little did I know it would eventually lead me to working for Wausau Insurance. After graduation an insurance company approached me to become a boiler inspector because of my degree and experience with boilers.

"Twenty-two years later I still have a career in the commercial insurance industry, although the role I play has changed. Today, my responsibilities are primarily leading the development and implementation of corporate strategic initiatives for our Loss Analysis and Loss Control Services. These services help clients understand and control business risks to help prevent human and financial loss within an organization. Personally, I find a great reward in my career knowing the Wausau control professionals daily help prevent someone from becoming injured while helping businesses improve their financial results. I would encourage any student to consider the career value of work experience when related to a formal education.

"During my attendance at Stout, I made many lifelong friends. I would not underestimate the value of social experiences. They will form a set of values on how you conduct business and guide your career. These experiences combined with a formal education are invaluable. Throughout my business travels, it is amazing the number of people I meet who are Stout graduates or know of the university's reputation.

"In summary, Stout's unique combination of programs, work experience focus and an excellent social environment have given me the confidence to be successful in a changing business world. You will not know what your career will bring in the way of future opportunities; therefore, plan to experience as much as possible early in your education so you can better meet a changing world."

Dwight Davis, president and chief operating officer of Wausau Insurance Companies and a 1966 Stout graduate, commented, "In addition to the knowledge necessary for my initial post college employment, Stout provided the opportunities to develop organizational and leadership skills which have served me throughout my career as both a college and corporate executive."



Davis

Voc Ed group honors Fulcer

In April, Peter Fulcer BS '60, MS '66 was recognized by the National Association of State Directors of Vocational-Technical Education Consortium (NASDVTEC) as the recipient of the Distinguished Service Award. Recipients of this award must demonstrate a high level of leadership, vision and achievement in vocational-technical education. Nominees must demonstrate the highest meritorious contribution to vocational-technical education through innovative or unique achievement, expansion of the impact of vocational-technical education on students, or evidence of superior performance.

In addition to this most recent recognition, Fulcer has also been selected as the Teacher of the Year, (Fredericksburg, Va.), awarded the Virginia Department of Education Vocational Education Service Award, the Distinguished Technology Educator Award and the Supervisory Achievement Award. He has published numerous articles in educational journals.

Fulcer is currently the director of vocational and adult education in Loudoun County. He was

responsible for designing, building, equipping and staffing of the county's Charles S. Monroe Vocational and Technical Center — the crown jewel of the school district and one of the most respected vocational centers in the country.



Fulcer

Peter and his wife, Mary Jean, have two children and three grandchildren.

An athlete while at Stout, Fulcer continues to bring athletics to the young people in his community through involvement in various programs promoting sportsmanship. One of the founders of the Youth Basketball League, he has put a little elbow grease into the construction of bleachers and an announcer's box for the county's Little League. He served as an officer on the Sterling Park Golf, Swim and Tennis Club, and provided continuous maintenance on the high school's baseball field.

Alumni Testimonials

What Stout Did For Me

"Stout helped me with career-related programs. As a beginning teacher, Stout allowed me to borrow teaching aids which I utilized in my adult education millinery classes. Later I wrote the curriculums for housekeeping careers and nursery school aide programs which I also taught."

E. Bernice Johnson Susens '49



Susens

"I am proud to be a Stout grad! I believe that my four years of quality education at Stout were solid and comprehensive. I fondly remember so many knowledgeable professors who provided a variety of hands-on learning experiences. I believe that I have been able to successfully transfer that concept into my own family and consumer sciences classroom. Through the years, I have received instant credibility among peers when Stout is mentioned for its outstanding academic tradition."

Teri Giese Fuentes '75



Fuentes

"The overall experience of going to school at Stout was a great influence on me. The best years of my younger life were spent there. Getting my degree in hotel and restaurant management has opened many doors for me. The degree was important, for it gave me and my career a specific direction. But, more importantly, the goal of getting a degree and accomplishment of that goal are the crucial factors. All through life we need to continue to set goals and work on achieving them. Stout is able to accomplish this along with giving you skills to excel in your careers. The statement of 'it is not what you do but how you do it' comes to life. Attitude is everything. Attitude determines how you do everything and your outlook upon it. Stout has given me a great attitude for what I have accomplished in the past and the changes taking place now for my accomplishments in the future. I have fond memories of Stout and always look forward to visiting the campus again."

Keith Gartland '86



Gartland

Blue Devil Report

Winter sports season not all rosy

Young teams seemed to dominate the UW-Stout sports scene last winter, and that can be good and bad. Bad, in that men's and women's basketball and hockey didn't finish as high as they wanted to in the conference standings. Good, in that the three teams combined will lose very few seniors, with the remainder of the team back to do battle again next year with another year of experience behind them.

But national experience was gained on both the men's and women's indoor track and field teams as well as the gymnastics squad.

Women's Basketball

The Blue Devil women's basketball team started out with a bang, hit a road block over the Christmas holiday, picked the pace back up again in January, then fell on hard times again in February.

Stout (16-9, 10-6) finished third in the Wisconsin Intercollegiate Athletic Conference (WIAC), and had three named to the all-conference squad. Leading scorer **Shannon Berg** (Jr., Ellsworth) and point guard **Rachel Traynor** (Jr., Ellsworth) were named to the first team and **Charysse Minder** (So., Ellsworth) was an honorable mention pick.

The Blue Devils said goodbye to four-year starter **Staci Rademacher** (Sr., Sun Prairie), who was named to the WIAC all-defensive team.

Men's Basketball

The Blue Devil men's basketball team also got off to a fast start, winning seven of their first nine games – then the new year hit, and it was only three wins in the remaining 14 games.

Injuries played a big part in the Blue Devils' (10-15, 4-12) downfall, with key starters **Jeremy Preston** (Jr., Madison) and **Andy Myers** (So., Eau Claire) missing much or parts of December and January.

Preston, who was named to the all-conference honorable mention squad, averaged 18.4 points to lead the team in scoring, despite missing eight complete games and part of several others. Myers, who was second on the team in scoring with 13.5 points, missed only one game, but was hobbled in several.

Stout is expected to return their entire team, with the exception of four year player **Tim Schulte** (Sr., Sun Prairie).

Hockey

Blue Devil hockey coach Terry Watkins will use the offseason to determine why his squad made little progress in their second year back at varsity status.

Stout finished with a 7-19-1 overall record, one less win than the year before, and were 3-16-1 in the Northern Collegiate Hockey Association.

Greg Foster (Jr., Roseau, Minn) was named to the honorable mention team of both the NCHA and the WIAC. Leading scorer **Mark Corbett** (Jr., New Hope, Minn) was an honorable mention WIAC pick.

The Blue Devils had an opportunity to learn a bit about international hockey when they took a trip to Sweden during Christmas break where they played three games.

Gymnastics

It was a record-breaking year for the Blue Devil gymnastics team and Stout sent not one, but two, performers to the National Collegiate Gymnastics Association (NCGA) national championships.

Under the tutelage of WIAC coach of the year Suzy Smith, the Blue Devils scored 134.60 points to set a new team school record.

Individually, **Brenna Jones** (Fr., St. Paul, Minn) set a school record on the floor exercise, topping out with a 9.50 in the first round of competition at the NCGA nationals, where she placed 10th. **Angie Arens** (Fr., Loretto, Minn) qualified to the nationals on the vault, but did not advance to the finals.

The gymnastics squad is one of the few Blue Devil teams this year that see a great deal of its athletes graduate, with as many as six of the 12 gymnasts slated for graduation.

Women's Indoor Track and Field

Dominating is the only way to describe **Katie Jacobson's** (Jr., Eau Claire) performance during the 1998 indoor track season. After finishing sixth at the NCAA Division III Cross Country Championships, Jacobson followed that up by shattering the school middle distance records of the 600-, 800- and 1000-meter runs, then went on to win the 800- and 1500-meter runs at the WIAC Championships, where she was named the meet's most outstanding performer. In the 800, Jacobson set a new conference and fieldhouse record with a time of 2:13.65.

Jacobson advanced to the indoor nationals, after automatically qualifying in two events, and placed third in the 1500-meter run.

At nationals, Jacobson's finish placed Stout 23rd and the Blue Devils finished seventh at the conference meet.

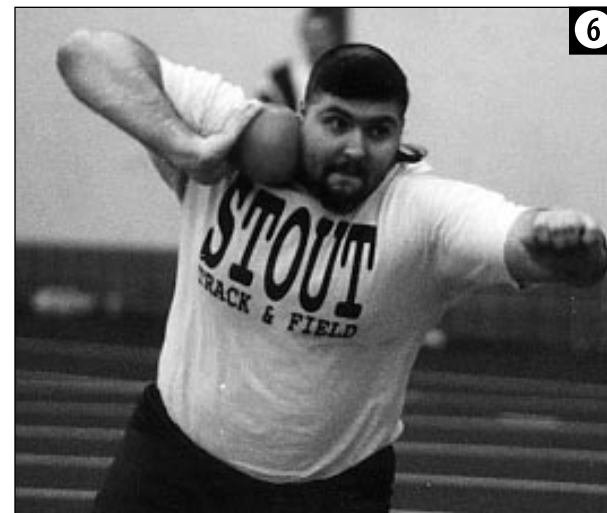
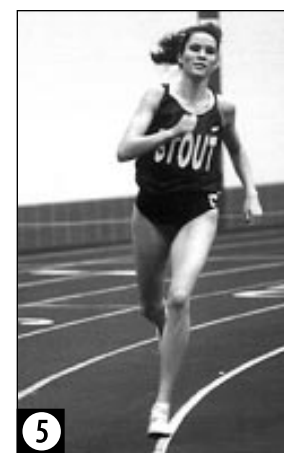
Men's Indoor Track and Field

Jason Lehman (Sr., Bruce) has been making a name for himself the last several years in the weights, and this year his fellow weight-men have been able to give him support.

Lehman cracked the school record in the shot put (56-0) and the 35-lb weight (52-4), and qualified to the national meet in the shot put where he placed second.

As a team, Stout placed sixth at the WIAC Championships and were 14th at the NCAA Division III Championships.

Freshman pole vaulter **Jamie Buchholtz** (Bloomer) served notice he will be a name in the conference, provisionally qualifying to the nationals. The 4X 100-meter relay team also qualified provisionally, but did not make the cut.



① With a nose for the ball, Rachel Traynor (Jr, Ellsworth) was trouble for opponent's offense and defense. ② Andy Myers (So, Eau Claire), #34, and Jeremy Preston (Jr, Madison), #44, led the men's basketball team in scoring. ③ Greg Foster (Jr, Roseau, Minn) was an honorable mention pick in both the NCHA and the WIAC. ④ Brenna Jones (Fr, St. Paul, Minn) placed 10th in the floor exercise at the NCGA championships. ⑤ Katie Jacobson (Jr, Eau Claire) placed third at the NCAA Division III Indoor Track and Field Championships in the 1500-meter run and was also named the regional runner of the year. ⑥ Jason Lehman (Sr, Bruce) broke the school records in the indoor and outdoor shot put, the 35-lb. weight, the discus and the hammer throw and was the NCAA Division III Outdoor champion in the shot put.

For more information on the individual teams, see the UW-Stout Athletics Web site at <http://www.uwstout.edu/athletics>



Alumni News

Class Notes

1920–1969

Jack Gustafson BS '61, MS '62, Manitowoc, is enjoying retirement and devoting more time to hobby activities such as flying, working on collector cars and fishing. He is chairman of the board of directors of Maritime Credit Union and vice-chairman of the Manitowoc County Highway Safety Commission. **Richard Tien-Ren Cheng** MS '63, Virginia Beach, Va., was named Virginia's 1998 Outstanding Industrialist. He is the founder and CEO of Eastern Computers Inc. (*ECI*). ECI has operations in 26 states, Washington, D.C., Germany and China, and was the first company worldwide to make multilingual microcomputers. **Julie Backus** BS '68, MS '71 is the new education co-chairman of Workforce 2010, the Ozaukee County program that provides youth apprenticeships. Backus is the director of instruction for the Port Washington-Saukville School District. **Dale Lueck** '69 is vice president and general manager at Johnson Controls, Milwaukee.

1970–1979

Karen Williams Hall '70, Rochester, N.Y., is a costume designer and also teaches theatre makeup at Monroe Community College.

Glenn Griffith '71 is director of catering at The Westin River North, Chicago, Ill. **Donna Priebe Lafferty** '71, Elmwood Park, Ill., is an international food stylist and also designs original wearable art coats and jackets under the designer name of Designs by Donna Jay. **Stan Strub** '71, Sheboygan Falls, was promoted to manager of procurement at Masters Gallery Foods Inc.

Rex Koderl BS '72, MS '76 has earned a master's degree in business administration from Edgewood College, Madison.

Charles Willihnganz '73, Rochester, Minn., is site and construction supervisor for De Witz Home Builders.

Joann Tappa Rasmussen '74, Scandinavia, is an early childhood teacher at Amherst Elementary School.

Robyn Anderson MS '75 is a counselor at Northeast Wisconsin Technical College, Sturgeon Bay. **Paul Cunningham** '75 and wife, Joan, are the owners of Schreiner's Restaurant, Fond du Lac. He is on the boards of the Fond du Lac Convention and Visitors Bureau, Wisconsin Restaurant Association and the local Restaurant Association chapter. **Dean Ziemendorf** '75 has joined Sartori Foods, Plymouth, as cost accounting manager/assistant controller.

Robert Frater '76, Houston, Texas, was voted Houston Certified Financial Planner of the Year for 1997. **Gary Hougas** '76, Gillett, is a technology education instructor. **William** '76 and **Marilyn Dye Lemsky** '75 reside in Racine. William is manager of industrial engineering for Lamb Electric; Marilyn is the director of marketing for BCI International. **Elizabeth (Betzi) Knecht Murphy** '76, Durango, Colo., is a nutrition consultant. **Janice Hoyord Sparley** '76, Oklee, Minn., has recently returned to the United States after living more than six years in the Czech Republic where her spouse, Steven, was a missionary.

Michael Schultz '77 is director of events services for the Wyndham Anotole Hotel, Dallas, Texas.

Raymond Maas '79 is executive director of Chestnut Hill Development Group, Philadelphia, Penna. **John Ostrowski** BS '79, MS '80 has received a MBA from the University of St. Thomas, St. Paul, Minn.

1980–1988

Marcia Menn Arndt '80 is dean of Industrial Technologies and Manufacturing at Moraine Park Technical College, Fond du Lac. **Wendy Zell** '80 has joined Crossroads Counseling Center, Beloit, where she will provide alcohol and other drug addiction counseling services.

Anne Robertson '81 is operations manager for Ebenezer Child Care Centers Inc., Milwaukee.

Scott Richter '82, Greenfield, is general manager of the Wyndham Hotel Milwaukee Center.

Cheryl Kubala Clark '83, Huntington Beach, Calif., was promoted to general manager of healthcare products-west region, Pharmerica Inc. **Sue Loehning Vincent** '83, Little Suamico, was promoted to director of quality operations at Encompass Child Care Inc.

Larry Olson '84 has joined Ron Clarke Homes in

Edina, Minn. **Wesley Swanson** '84, Glenview, Ill., is general manager at Boston Market. **David Wiedner** '84 has been promoted to director of product development and support at Nexus Software Inc., Raleigh, N.C.

Mark Darrington '85, Wailuku, Hawaii, is associate director of sales for the Hyatt Regency Maui. **Brenda Kropp Peters** '85 has been named director of The Bridge, Menomonie.

Mary Beth Braun McNeill '86 was promoted to strategic initiatives manager at the corporate headquarters of Oscar Mayer Food Corp., Madison. **Karen Weaver Spindler** '86 has received the "Senior Professional Human Resources (*SPHR*)" certification.

Heidi Hable BS '88, MS '95 is the director of residence life at Richmond, The American International University in London. **Robert** '88 and **Ana Londono Marinac** '96 reside in Eden Prairie, Minn. Robert is senior medical collections manager for Risk Management Alternatives, Mendota Heights, Minn.; Ana is a manufacturing engineer with Schneider U.S.A., Plymouth, Minn. **Sandra Kampen Moravec** '88 was promoted to director of student services at National Louis University, Milwaukee. **Jeffery Ryan** '88, Lake Mills, has been promoted to regional manager at Exel Inns of America. **Scott Stuckey** '88 was promoted to resident manager of the 603-room Marriott St. Louis Airport Hotel, St. Louis, Mo. **Jonathan Swain** '88 has been promoted to president and general manager of Tropicana Resort and Casino, Las Vegas, Nev.

1989–1992

Dianne Markowski Brady '89, Chicago, Ill., is the owner of A Personal Touch, specializing in invitations and calligraphy. **Robert Ehrfurth** '89, Green Bay, has started his own business, RE Productions. **Jennifer Persin** '89, Wauwatosa, recently earned a degree in early childhood/elementary education from Mount Mary College and has accepted a teaching position with Milwaukee Public Schools. **Mark Prodoehl** '89, has received a master's degree in health care administration from Cardinal Stritch University, Milwaukee. **Shirley Ripp** BS '89, MS '90 is owner of Ripp Rehab, Phoenix, Ariz. **Daniel Ware** BS '89, MS '95, Dover, Del., is clubhouse manager at Sussex Pines Country Club.

Jeffrey Baryenbruch '90 has been promoted to senior sales manager at the 1,620-room Wyndham Anatole Hotel, Dallas, Texas. **Jay Gerondale** '90, Sandy, Utah, was promoted to packaging manager at C.R. Bard.

Duane Elfering BS '91, MS '96, Barneveld, received the High School Program of the Year award from the Wisconsin Technology Education Association. **Donna Hintz** '91 was promoted to director of sales at The Park East Hotel, Milwaukee. **Ruth Wikoff Jones** '91 is communication program coordinator for the Center for Book Arts, Minneapolis.

Traci Valleskey Hoeltke '92, Two Rivers, is the Meals on Wheels volunteer coordinator for the Two Rivers Recreation Department Senior Center. **Rebecca Paquette Johnson** '92 is the owner of Bnox Gold and Iron, Pepin. **Cynthia Schaar Newcomb** MS '92 is the school-to-work coordinator for Chippewa Valley Technical College, Eau Claire. **Marc** '92 and **Carrie Weinberger Justinak** '92 reside in Redmond, Wash. Mark is regional sales manager for IFP Co.; Carrie is an elementary special education teacher in Mercer Island, Wash.

1993–1996

Steven Ahrens '93 was promoted to senior service team leader at Schneider National-Chrysler Dedicated Operations, Dearborn, Mich. **Amy O'Neill Corum** '93, Hastings, Minn., is a clinical dietician with Regina Medical Center and is also a private practice consultant. **Michelle Devine** '93 was promoted to plant supervisor at Step Industries, Neenah. **Steve Gillett** '93, Manitowoc, is a healthcare territory manager for Wynn O. Jones & Associates. **Jeffrey Kotnick** '93 is employed in district technical sales at Tailored Label Products Inc., Menomonee Falls. **David Levey** '93, Winston-Salem, N.C., has been promoted to general manager at Delaware North/Sportservice. **Timothy Zurstadt** '93, Menomonee Falls, is a digital imaging manager with Arandell Corp.

Stephanie Hager '94, Menomonee Falls, is a dealer service specialist for General Motors Acceptance Corp. **Alison Schneider**, Palatine, Ill., is executive meetings manager at Marriott's Lincolnshire Resort. **Derek Vohs** '94 received juried entrance into Tempe, Arizona's Spring Festival of the Arts. He is a designer/metalsmith with William Thomas Designs, Madison. **Jennifer Starke White** '94, Watertown, received the 1997 Waukesha County Distinguished Educator Award from the Waukesha County Business Partners. She is a marketing educator at Oconomowoc High School.

Jason Braun '95 is a sales representative for Kostner Graphics, Milwaukee. **Gregory Collins** '95 has been promoted to project engineer/assistant project manager at Oscar J. Boldt Construction, Green Bay. **Barry DeBruin** '95, Raleigh, N.C., is a sales consultant for Motor and Equipment Manufacturers Association. **Darcy Dietrich** '95 is a general manager for Quillin's Corp. at Paddy Mc Q's Irish Pub, Waukon, Iowa. **John Dwyer** '95, Denver, Colo., is general manager of La Quinta Inn. **Kiersten Berry Gustafson** '95 is employed in human resources at W. L. Gore & Assoc., Eau Claire. **Bridget Kelly** '95, Burnsville, Minn., is general manager at Tharaldson. **Peter Kimball** '95, East Peoria, Ill., is a graphic arts instructor at Illinois Central College. **Kirsten Kaniuga Leske** '95, Austell, Ga., is a kindergarten teacher for Factory Shoals Elementary. **Tracie Mardock** '95 is assistant front office manager and assistant human resources director at Hotel Iroquois, Mackinac Island, Mich. **Karen Neitze** '95, New Brighton, Minn., has been promoted from design assistant to designer at Arthur Shuster. **Maureen Kahl Peters** '95, Pepin, is an associate programmer for IBM. **Lyn Brown Rolbiecki** '95 and spouse, Troy, are the owners of the Riverview Motel, Trempealeau. Lyn is a family and consumer education teacher in Arcadia. **Karen Shade Sharon** '95, Hudson, is an administrative assistant/buyer for Johnson Controls Inc. **Jeffrey Winkenwerder** BS '95, MS '97 is assistant general manager at Marriott, Cincinnati, Ohio.

Kimberly Abhold '96, New York, N.Y., is an account executive with Kieselstein-Cord. **Jennifer Gelinsky** '96 is a sales coordinator at Franklin Press Inc., Milwaukee. **Christopher Hacker** '96, Oscoda, Mich., is business team manager for Starboard Industries Inc., a manufacturer of automobile parts. **Lisa Tepe** '96 is a college program education consultant for Walt Disney World, Orlando, Fla. **Jennifer Wargolet** '96, Franklin, Tenn., is a catering assistant at the DoubleTree Hotel.

1997

Erik Arnetveit, Green Lake, is employed by Design Specialty Builders. **Elizabeth Kapitz Bauer**, Mayville, is a project coordinator for Action Printing. **Stephen Bishop**, Mauston, is facilities construction manager for Quest Network Construction Services. **Marci Randall Boettcher**, St. Paul, Minn., is a marketing teacher at Lakeville High School. **Stephanie Buehl**, Plano, Texas, is guest service manager at Target. **Jennifer Bujalski**, Jeffersonville, Ind., is softlines manager at K mart. **Eric Burke**, Tampa, Fla., is art director for Cohen & Associates. **David Burkhart**, Maplewood, Minn., is a dispatcher for North Star Transport. **Tiffany Burnett**, Milwaukee, is a quality assurance technician with Northstar Print Group. **Jodi Carlberg**, Plymouth, Minn., is a purchasing agent for Iris of Excelsior. **Joan Crowther**, Eagan, Minn., is a merchandise manager for J.C. Penney. **Annette DeFranco**, Palatine, Ill., is a life studies teacher for District 214 Township High School. **Matt Demmin**, Oshkosh, is a packaging engineer with Mercury Marine. **Brian Des Jardin** is assistant materials manager at Dadco Diversified, Eau Claire. **John DeSantis**, North Fond du Lac, is employed by Fazoli's. **Jason Dickinson**, Ridgeway, is a supply chain analyst for 3M. **Andrea Dramm** is an industrial designer with GMR Marketing, New Berlin. **Karne Dunshee**, Minneapolis, is art director at Beard Communications. **Patrick Eldredge**, Phoenix, Ariz., is an account manager for Heritage Graphics. **Jeffrey Faralli**, Beloit, is art director at Bader Rutter & Associates. **Mark Fechter**, Menasha, is an account executive for Sales Consultants. **Dawn Fett**, Delafield, is a placement

specialist for Opportunities Inc. **Angela Sergeant Golat**, Killeen, Texas, is a clerk with the U.S. Army. **Rachel Green**, Rochester, Minn., is project coordinator for the American Cancer Society. **Jennifer Grom** is a quality assurance production assistant for Lands' End, Madison. **Julie Gruber**, Waunakee, is assistant front office manager at John Q. Hammons-Marriott. **Liz Hamilton**, Menomonie, is a web page design artist with IDEXX Informatics. **Heather Hays**, Bloomington, Minn., is assistant dining room manager at Interlachen Country Club. **Christopher Heidger**, Muskego, is a designer for SPS Productions. **Angela Hendrick** is an art teacher at Johnson High School, St. Paul, Minn. **Bret Hetzel**, Studio City, Calif., is an associate producer for NBC. **Laurel Schneider Hill** is a teacher for Milwaukee Public Schools. **Angela Hockert**, St. Anthony, Minn., is an interior designer with Textilis. **Kelli Hoerig**, Phoenix, Ariz., is a customer service representative with O'Neill Printing. **Stephanie Renken Hunt**, Pewaukee, is a counselor intern at Acacia Clinic. **Mark Jappinen**, Oconomowoc, is a technology education teacher for Oconomowoc School District. **Carrie Jensen** is guest services manager at Marriott Courtyard, Melbourne, Fla. **Jason Jischke**, Oshkosh, is a technology education teacher for Oshkosh Area School District. **Janet Krause Johnson**, Minneapolis, is a territory manager for Hormel Foods. **Kimberly Katzmark**, Minneapolis, is a PC implementation specialist with Norwest. **Wendy Kiefat**, Osceola, is a family development specialist with West Cap. **Andrew Konkle**, Davie, Fla., is suites manager for The Levy Restaurants. **Angela Kranz**, Hayward, Calif., is a merchandise analyst at Mervyn's California. **Andy Krumrich**, Pewaukee, is an industrial engineer at Generac. **Anita Geissler LaFaive**, Hudson, is a senior service technician for Prudential. **Sean Laschinger**, Woodbury, Minn., is a commodity merchandiser for American Agco. **Joseph Lauby**, Palatine, Ill., is a project manager for Osman Construction Corp. **Karen Mayer Lehner**, St. Paul, Minn., was promoted to personal banker at Firststar Bank of Minnesota. **Ryan Lies**, Chippewa Falls, is a network engineer with Clearwater Computer Service. **Xiongpaio Lo**, Wausau, is a job skills training coordinator for the Wausau Area Hmong Association. **Brian Marcus**, Hazelcrest, Ill., is a manager for Lettuce Entertain You. **Thomas Michlig** is a graphic designer with Marathon Communications Group, Wausau. **Chad Nenko**, Janesville, is a carpenter apprentice at J.P. Cullen & Sons. **Lynn Krug Niggemann**, Colfax, is employed by Corey Insurance Services. **Jonathan Novitt**, Oakdale, Minn., is a project engineer with Thermoform Plastics Inc. **Paul Nytsch**, New Berlin, is assistant front office manager at Embassy Suites. **Jeremy Odegard**, River Falls, is an industrial designer for Logica Product Development. **Michael Peske**, Moundsview, Minn., is a design engineer at JJJ Specialties. **Jessica Pfeiffer** is employed with the work/family program at 3M, St. Paul, Minn. **Dwayne Pollard**, Madison, is sous chef at Bishops Bay Country Club. **Ann Poock**, Eden Prairie, Minn., is a design consultant for Sofas and Chairs. **Raymond Przekurat**, Edgerton, is a technology education teacher at Edgerton High School. **Tanya Ragan** is an assistant buyer for Neiman Marcus, Dallas, Texas. **Tracy Rasmussen**, Marathon, is a claim service representative for Wausau Insurance. **Todd Reinhard**, Milwaukee, is an applications programmer for Mark Travel Corp. **Kelly Resch**, Maple Plain, Minn., is employed at Recreational Publications Inc. **Melissa Rieckenberg**, Chicago, Ill., is a merchandise analyst for Montgomery Ward. **Heidi Roberts** is a project coordinator for GeoAnalytic Inc., Madison. **R. Daniel Rude**, River Falls, is a technical instructor at Dunwoody Institute. **Joseph Schaefer** is front office manager for Marriott International, New Orleans, La. **Lisabeth Slaman**, Kenosha, is a teacher for Kenosha Unified School District. **Kyle Scribner**, Clayton, is employed by Lehmann & Larson Distributing. **Ricky Seidel**, Cross Plains, is a staff accountant for American Printing Co. **Traci Slowinsky**, Minnetonka, Minn., is manager of Baker's Square. **Shelly Spallees**, Eau Claire, is a family and consumer education teacher for Menomonie Schools. **Katherine Stapleton**, Waukesha, is an assistant food service director for Aramark. **Emily Stromley**, Cottage Grove,



Minn., is a consumer credit counselor for Lutheran Social Service. **Kimberly Sumner**, Appleton, is a computer programmer for Aid Association for Lutherans. **Jessica Daniels Suttle**, Burnsville, Minn., is a fashion/apparel designer for Rohde Royce. **Peter Terrio**, Rolling Meadows, Ill., is an account representative with Solo Cup Co. **Bambi Tischer**, Inver Grove Heights, Minn., is assistant manager at Bruegger's Bagel Bakery. **Matthew Townsend**, Columbia Heights, Minn., is a technology education teacher at Columbia Heights High School. **Kelly Urevig**, St. Paul, Minn., is an interior design assistant with Ellefee Becket. **Dena Urtel**, Stillwater, Minn., is a merchandise coordinator for Target. **Dennis Van Beek**, Green Bay, has joined Emerson Electric as an industrial engineer. **Greg and Jill Klande Vande Corput** reside in Rochester, Minn. Greg is a process engineer at IBM; Jill is assistant product manager for Watkins Inc. **Heather Vaughn**, Madison, is an insurance support representative with Wisconsin Bankers Association. **Suzanne Porter Vergin**, Dallas, is the art education/gifted/talented coordinator for Barron Area Schools. **Joseph Warren**, Fridley, Minn., is a senior packaging technician with Pillsbury. **Scott Wojcik** has signed a pro-football contract with the Russelsheim Razorbacks. Russelsheim is located outside of Frankfurt, Germany. **Beth Zimmerman**, West Allis, is a teacher for Waukesha County Head Start. **Eric Zimmerman**, Speedway, Ind. is front office manager for Residence Inn Indianapolis Airport. **Jenny Zuege** is a family and consumer education teacher at Big Foot Union High School, Walworth.



Markowski Brady '89 and daughter Sophie



Baryenbuch '90



Braun '95

Marriages

Alicia Alarcon to **Wesley Swanson** '84, March 4. Couple resides in Glenview, Ill. Sheryl Hallman to **Scott Hanson** '86, Oct. 18. Couple resides in Oshkosh. Sheri Olson to **Mark Schultz** '88, Sept. 6. Couple resides in Grayslake, Ill. Jennifer Rusk to **William Jensen** '88, Dec. 6. Couple resides in Altoona. **Kelly Sue McCullough** '89 to Brad Lloyd, Sept 27. Couple resides in Adelaide, Australia. Jeanne McLelland to **Gerald Bulinski** '89, Aug. 30, 1997. Couple resides in Orlando, Fla. **Caryl Turner** '90 to **Joseph Dellis** '89, May 15. Couple resides in Genesee. **Ruth Wikoff** '91 to Donald Jones, Sept. 27. Couple resides in Minneapolis. **Karen Mayer** '92 to Mark Lehner, Sept. 27. Couple resides in St. Paul, Minn. Jenifer Burgess to **Chad Bauer** '93, Sept. 6. Couple resides in Jackson.

Births

A son, Daniel Bruce, Oct. 11, to **Bruce** BS '58, MS '60 and Debbi **Leonard**, De Kalb, Ill. Twins, Daniel Patrick and Angela Rose, Jan. 7, 1997, to John and **Mary Rangitsch Kosanda** '81, St. Paul, Minn. A son, Aaron William, Jan. 5, to **Kevin** '82 and Tammi **Lorenz**, Inver Grove Heights, Minn. A son, Jeffrey Packer, Oct. 29, to **John** '82 and **Denise Kerstin Sommer** '81, St. Charles, Ill. A daughter, Tricia Lynn, April 9, to Jay and **Melanie Block Williams** '83, Edison, N.J. A son, Jason Patrick, March 17, to Brian and **Ann Riley Machacek** '83, Greenfield. A daughter, Lauren Elizabeth, May 13, to Craig and **Elizabeth Knudson Hartman** '84, St. Peter, Minn. A daughter, Emily, Feb. 5, to **Douglas** '84 and Sharon **Oswald**, Grand Rapids, Mich. A daughter, Lilian Claire, Nov. 25, to **Douglas** '85 and Kimberly **Jaeger**, Minnetonka, Minn. A daughter, Katherine Helen, March 25, to David and **Kaylene Walsh Kickhafer** BS '85, MS '97, Excelsior, Minn. A son, Anders Michael, Dec. 20, to John and **Jennifer Hilgendorf Montean** '85, Circle Pines, Minn. A son, Benjamin Boyd, Nov. 12, to **Jeff** '86 and Misty **Bjork**, Maplewood, Minn. A daughter, Erin, Nov. 8, to **Richard** '86 and Deborah **Kuhn**, Littleton, Colo. A daughter, Vivian Rosalee, Feb. 21,

Sarah Hagen '93 to Thomas Frank, Sept. 20. Couple resides in Rochester, Minn. **Leanne Jacobson** '93 to **Brad Schnabl** '92, Sept. 20. Couple resides in Merrill. Catherine Lehrer to **Steven Franzen** '93, Oct. 25. Couple resides in Oshkosh. **Amy O'Neill** '93 to Scott Corum, Oct. 26, 1996. Couple resides in Hastings, Minn. **Angela Gehrke** '94 to Kane Flett, June 28, 1997. Couple resides in Melbourne, Australia. **Amy Guth** '94 to **Eric Schmidtke** '93, Aug. 2, 1997. Couple resides in Green Bay. **Rachelle Olson** '94 to Daniel Guse, April 7. Couple resides in Pigeon Falls. **Amy Howard** '94 to Dale Johnson, July 27, 1997. Couple resides in Menomonie. **Jennifer Montague** '94 to **Tim Baumann** BS '91, MS '93, Feb. 18. Couple resides in Minneapolis. **Lyn Brown** '95 to Troy

to **Douglas** '87 and Carolyn **Cook**, Billerica, Mass. A son, Jacob Richard, April 3, to **John** '87 and **Julie Knopps Dale** '87, Oak Park Heights, Minn. A son, Thor Aymond Herman, Jan. 24, to Lars and **Jill Liebenow Johnson** '87, Sister Bay. A daughter, Allison Nicole, Jan. 27, to **Jon** '87 and **Holly Franzwa Rigotti** '88, Hudson. A son, Anders John, March 6, to **Greg** '88 and **Karen Carlson Crane** '88, Chattanooga, Tenn. A son, Matthew Addison, May 7, to **Frank** '88 and **Sandra Kampen Moravec**, '88, Menomonee Falls. A son, Andrew Olen, Jan. 10, to Gavin and **Anne Budde Yoder** '88, San Diego, Calif. A daughter, Shalyn Carole, Dec. 12, to Michael and **Dianne Markowski Brady** '89, Chicago, Ill. A daughter, Sophie, Jan. 12, to Richard and **Holly Heise Garriga** '89, San Antonio, Texas. A son, Mark Richard, Feb. 3, to Jon and **Jacqueline Attleson Lucivansky** '89, Rice Lake. A daughter, Rebecca Noel, Nov. 3, to Gary and **Carol Bufo Busch** '90, Wales. A daughter, Madisyn Taylor, April 9, to **Jay** '90 and **Julie Peterson Gerondale** '90, Sandy, Utah. A daughter, Jenna Riley, Aug. 14, 1997, to **Glenn** '90 and **Carla Gronquist Kasel** '91, Hastings, Minn. A daughter, Natalie Anne, March 8, to **Duane** BS '91, MS '96 and **Lisa Elchlepp**

Rolbiecki, June 7, 1997. Couple resides in Trempealeau. Lori Duwe to **Jeffrey Hamann** '95, Dec. 5. Couple resides in Wausau. **Kirsten Kaniuga** '95 to Sean Leske, Aug. 16, 1997. Couple resides in Austell, Ga. **Michelle Kammen** '96 to Michael Mozzar, May 17, 1997. Couple resides in St. Paul, Minn. **Ana Londono** '96 to **Robert Marinac** '88, May 31, 1997. Couple resides in Eden Prairie, Minn. **Chanda Holmes** '97 to **Allen McGuire** '97, Aug. 16, 1997. Couple resides in Plymouth, Minn. Theresa Jackson to **Scot Bredl** '97, Sept. 6. Couple resides in Wisconsin Rapids. **Jill Klande** '97 to **Greg Vande Corput**, Sept. 27. Couple resides in Rochester, Minn. **Amy Prissel** '97 to Todd Hess, Oct. 11. Couple resides in Hudson.

Elfering '92, Barneveld. A son, Hudson James, June 13, 1997, to Scott and **Jolene Hanson Frey** '91, Eau Claire. A son, Andrew David, Feb. 18, to **Gary** '91 and Tina **Melvin**, Rhinelander. A son, Andrew Thomas, April 28, to **Mark** '92 and **Teresa Mueller Brehmer** '92, Schoefield. A son, Maxwell Steven, Nov. 17, to Steve and **Michelle Leidl Elliott** '92, River Falls. A daughter, Skyler Lynn, Dec. 18, to **Mark** '92 and **Rachell (Shelly) Kirstein** '92, Kasota, Minn. A daughter, Anna Rose, March 21, to Marc '92 and **Carrie Weinberger Justinak** '92, Redmond, Wash. A son, Benjamin Erik, Jan. 10, to **Robert** '92 and **Cheryl Kersten Kremer** '91, Green Bay. A daughter, Miranda Lee, March 2, to **Dave** '92 and Dana **Scheel**, Green Bay. A daughter, Hanna Rose, Oct. 23, to David and **Maureen Kahl Peters** '95, Pepin. A son, Brady Lee, Jan. 15, to **Craig** '95 and **Karen Schade Sharon** '95, Hudson. A daughter, Amber Rose, Feb. 23, to **Randy** '96 and **Amy Votava Radtke** '96, Woodruff. A son, Owen Christopher, Jan. 9, to Chris and **Dian Anderson Anderson** '97, Phillips. A son, Jacob Thomas, Feb. 22, to **Brian** '97 and Sandra **Des Jardin**, Eau Claire. A son, Tristan Michael, March 15, to Sean and **Carrie Briones Hickey** '97, River Falls.

Deaths

Myrtle Johnson Dip. '24, Jan. 21, La Crosse. **Elmer Bohnert** '25, Jan. 18, Juneau. **Jane Hambley O'Donnell** '30, Oct. 24, Crandon. **Margaret Senty Klimek** '32, Feb. 23, Independence. **Clarence Wauer** '32, Oct. 11, Sioux City, Iowa. **Olga Laurich Bass** '37, Jan. 11, 1997, Anaheim, Calif. **Vincent Myrick** '37, Feb. 26, Altoona. **Frances Hartung Dresden** '39, April 25, Eau Claire. **Betty Smith Wheeler** '40, Feb. 2, Racine. **Grant Bakken** '41, Dec. 30, Rhinelander. **Kathryn Lybert Anshus** '46, April 14, Milwaukee.

Marion Lee Hairabedian BS '46, MS '49, Dec. 23, Lake Katrine N.Y. **Le Roy Parsons** '49, Jan. 25, Des Moines, Iowa. **Thorwald Magnuson** BS '50, MS '55, Jan. 25, Pembine. **Ronald Morley** '50, Feb. 2, Bloomer. **Gordon Goessner** '51, Jan. 6, Port Washington. **Geraldine Raisler Hedberg** '51, April 23, Janesville. **Adrian Mueller** '63, March 8, Antioch, Ill. **Mary Jane Gorman Maki** '64, March 11, Washburn. **Dale Maki** '68, Oct. 16, Westminster, Colo. **Jack Dixon** MS '70, Ed.S. '71, March 14, Portland, Ore. **Larry**

Jensen MS '72, Dec. 26, Milwaukee. **William Mathis** '72, March 31, Riverside, Ill. **David Webb** '74, March 14, Ladysmith. **S. Jean Vetrus Spahn** '76, Feb. 9, Sun Prairie. **Deborah Sobek Thurk** '85, March 3, Grand Blanc, Mich. **Terry Fallier** '89, Feb. 10, Mukwonago. **Gerald Lichterman** '91, Oct. 9, Austin, Texas. **Bob Schue** '91, Oct. 29, Crivitz. **Daniel Williams** '91, Jan. 26, Neenah. **William Burns** '92, April 20, Stillwater, Minn.

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Alumni News

Spotlight

Sharlene Berry '79 has found *Berry'd Treasure* in Tucson, Ariz. Recently relocating from South Dakota, Sharlene opened a shop that specializes in everything for needlework, counted cross-stitch, knitting, crocheting, tatting, smocking, silk ribbon, Brazilian embroidery, hardanger and plastic canvas. The shop's name is, of course, *Berry'd Treasure*. She has more than 2,000 books in stock along with speciality fabrics, threads and embellishments. Numerous classes are also taught by skilled instructors..



Berry

The shop first opened in Rapid City, S. D., in 1994. Sharlene moved the store to Tucson in 1997. Although her newfound sunny spot has its mild climate, Sharlene says "I sold more yarn in Arizona in the first three months the shop was open than I did in three years in South Dakota."

Sharlene stated, "If any alumni find themselves in Tucson, please stop by the shop." She continued, "I am very proud of my degree from Stout. I was determined to obtain this, and I graduated with honors in dietetics in 1979 at the age of 34."

Excerpt from *The Arts & Crafts Chronicle*, April 1998

William (Phil) Christianson '47 entered Stout in the fall of 1942 and was elected freshman class president. He was soon drafted and, on the advice of Merle Price, then dean of students, enlisted in the Army Specialized Training Program.



Christianson

After infantry training, he entered Texas A&M in the fall of 1943 as a sophomore majoring in chemical engineering. Christianson returned to Stout in 1945, graduating in 1947. While at Stout he belonged to Kap Phi Sig Fraternity and also served as president of the student government.

Christianson's entire career was with Farmer Insurance Group. He was transferred throughout the United States, finally ending up as home office director of fire and allied lines and later as director of auto physical claims, retiring after 30 years. "My background from Stout in the technical fields helped me in promotions," said Christianson.

While at Stout, he met Mavis Kramer, and they married in 1948. The Christiansons have two children and six grandchildren (including quadruplets). They have been active in Stout's scholarship program for several years and also participated in the Campaign for Fryklund Hall, receiving the Distinguished Partner Award. Christianson continues to be impressed with Stout's ever-changing curriculum to meet the future needs of students.

Gordon Corrus '73, senior project manager for Bentley & Son general contractors in Brown Deer, Wis., had an opportunity to work with one of Wisconsin's current heroes, Brett Favre. Corrus said, "It was like getting a Super Bowl ring. It's not every day you get to do such a high profile project like this one, and it has just been wonderful. After 23 years and hundreds of projects, this is the one that is like a diamond in the ring." What was the project that brought Corrus and Favre together? Brett Favre's Steakhouse.



Corrus

Work on the project began when it was presented to Corrus as just an idea in 1996. When Corrus was told he was chosen from a pool of six project managers at Bentley & Son, it was something special. "I was a little awestruck at who it was," Corrus said, referring to Favre. After the project was announced to the public, Corrus said he received a lot of telephone calls from friends. "I got about 400 phone calls a week for awhile," Corrus said. "Everyone was looking to do something with the project. A lot of long-lost friends started coming out of the woodwork." When asked about working with Favre, Corrus said "He is a really nice guy and very down-to-earth. He has a very boyish manner about him. I know football is his first love. This is a diversion he likes to see, but football is what he really loves."

Written by Chris Preisler, *Oconomowoc Focus*

Vickie Nelson Kuester BS '80, MS '87 has been an asset to UW-Stout ever since she started her college career. She began working at the Registration and Records office after graduation and has been coordinator of International Student Services since 1988. "The people at Stout are what kept me here," Kuester said. "I appreciated the atmosphere of mutual respect between faculty, staff and students."



Kuester

International students at UW-Stout feel at home and taken care of because of Kuester's warm personality and dedication to her job. She has always put the needs of the students first and has been an outstanding adviser for the International Relations Club for 10 years. She was also a member of the UW System Council on International Education for six years and served as president of the Wisconsin Association for Foreign Students Affairs from 1994-96.

Her job has allowed her to travel to Scotland, England and Mexico. This past year Kuester coordinated the first ever UW-Stout international student recruitment brochure and application for admission.

Besides her duties at work, she is also a wife and mother and very active in 4-H and her church.

Patricia Koopman Kluetz '79, associate professor of interior architecture and retail studies at UW-Stevens Point, was one of 25 peers in the UW System awarded a fellowship for 1998-99. The UW System's Undergraduate Teaching Improvement Council administers the fellowship program, which provides grants to faculty in their first 10 years of teaching who are nominated by their institution. The chosen fellows use the grants for a year-long opportunity to think creatively on ways to improve faculty instruction and student learning, while working cooperatively with colleagues both within and outside their disciplines.



Kluetz

Kluetz's fellowship project is "developing productive studio critique techniques for entry level interior design students."

"Evaluation of student work in our discipline is primarily accomplished through subjective critique, either in the classroom setting or through instructor evaluation," she explained. "I am concerned that at the entry level, students find this process either intimidating or demoralizing, or both. I believe that, with study and experimentation, we could develop techniques by which student work could be critiqued, both by peers and by instructors, where it would be viewed as a constructive exercise and as an opportunity to grow and learn."

Kluetz has been a professor at UW-Stevens Point since 1988.

Julie Mattson Ostrow BS '81, MS '85 has been named president of the Minnesota Dietetic Association (MDA). She will lead the association of more than 1,500 professional members for the next year. A registered and licensed dietitian, Mattson Ostrow is an expert in health promotion and wellness, menu and nutrition labeling, and weight management. As a senior associate with Felicia Busch and Associates, a nutrition communications firm, Mattson Ostrow works with such clients as Lund's Food Stores, Good Earth Restaurants, Dayton Hudson Corp., and Country Kitchen International. In addition to her professional activities, she is a community and political activist. She resides in Minneapolis with her husband, Paul, and her children, Matthew and Emily.



Ostrow

Mary Schultz Powell '62 not only dives into her hobby, but dives deep. A certified scuba diver, she has completed more than 200 dives since beginning her underwater adventures in 1985. This hobby has taken Powell to dive sites throughout the world including Grand Cayman, Little Cayman, Belize, Hawaii, Palau, Yap, Granada, Bonaire, Cocos Island, Costa Rica, Bequa, Mexico, Vancouver Island, Lake Superior and several Minnesota lakes, and the ore pits at Crosby, Minn.



Powell

"I dreamed of being a Jacques Costeau-type, but thought that required moving to some exotic far away place," Powell said. "Lake Superior has some of the best wreck diving in the world, and that's where I started."

Her goal is to experience one adventurous diving trip each year. Next on the agenda is Saba in the Caribbean in 1999. How long will this go on? "This year in Bonaire," said Powell, "I dove with a couple who were in their seventies. They were inspirational. I want to keep on diving as long as I can strap a tank on my back and jump into the ocean."

Powell is a 20-year employee of the Wayzata (Minnesota) Public Schools. Her current position involves graphic design and desktop publishing responsibilities for the community education department. Other accomplishments: she became a grandmother in June 1997.

Stephen Schoen '73 has been appointed by Governor Thompson to the Wisconsin Arts Board for a term of three years. The Wisconsin Arts Board is the state agency responsible for the support and development of the arts in Wisconsin. A major portion of the agency's biennial appropriation from the Wisconsin State Legislature is disbursed to eligible arts and non-profit organizations in the form of matching grants. Additional funds for grants are also allocated to the WAB by the National Endowment for the Arts, a federal agency. Schoen recently chaired the PAN panel which reviews and allocates funding for the performing arts.



Schoen

Schoen is a builder and developer in Green Bay, Wis. He and his wife, Mary Ann (Larson) '73, have three children: Ryan, Lindsay and Alyssa.

Robert Sorensen BS '60, MS '65 received recognition from the National Association of State Directors of Vocational-Technical Education Consortium (NASDVTEC) for Honorary Life Membership. Of the ten individuals recognized, two were Stout graduates—Sorensen and Peter Fulcer (see article, page 11).



Sorensen



Back Page

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alumni and friends
services which create and promote
a sense of community
within the alumni family
and support the missions of
UW-Stout and the
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Foundation and Alumni Calendar *of* Events

June

- 12-13** Reunion '98
Classes of 1958 and 1968
Dedication of Ruehl and Entorf Floors
College of Technology, Engineering and Management
- 26-27** Diamond Reunion
Classes of 1930-1939
Golden Reunion
Classes of 1947, 1948, 1949
Dedication of Bowman Bells

September

- 8** Scholarship Reception
- 15** Alumni Gathering (*Tentative Date*)
Appleton, Wisconsin Area
- 16** Eastern Wisconsin Retired Stout Alumni
- 19** Alumni Board Meeting
UW-Stout Campus
- 26** Foundation Board Meeting
UW-Stout Campus

October

- 3** Hall of Fame Recognition
- 9-10** Reunion
Classes of 1973, 1978 and 1988
- 10** Homecoming

Stout Outlook

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Stout Outlook is a publication of the UW-Stout Alumni Association, in cooperation with the UW-Stout Office of University Relations. It is published three times a year and distributed to graduates, parents of students and friends of the university.

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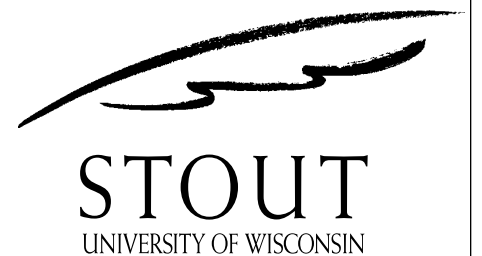
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